

# The gift of a lifetime

## The hospital, modern medicine, and mortality

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San Diego State University

CHEPS and Department of Economics Seminar Series

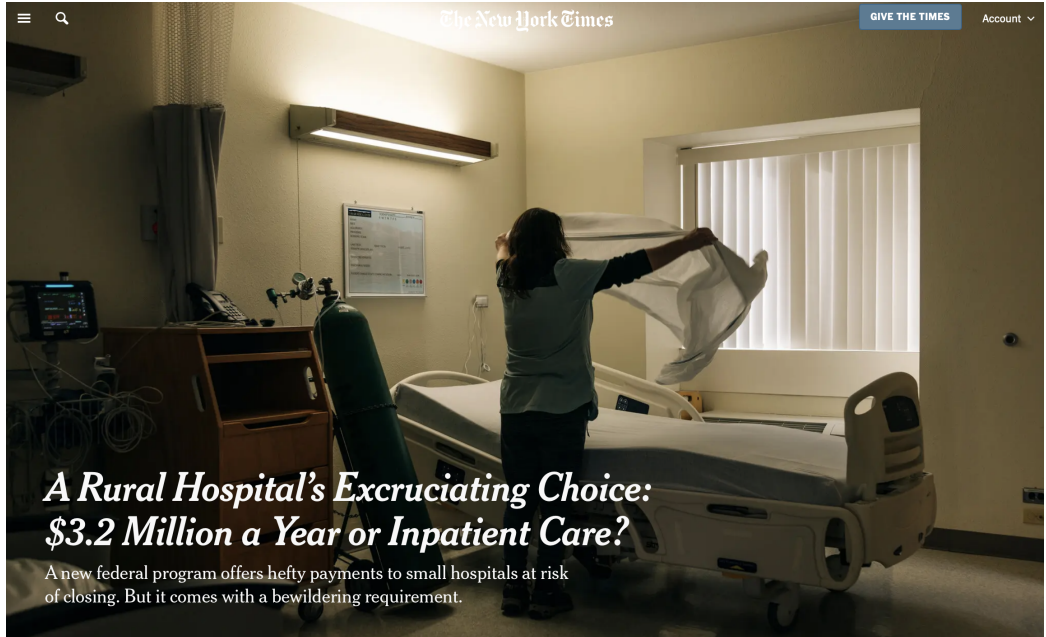
## Today's paper is about

- Investments into health of local communities
  - through the hospital
  - ultimate (economic) outcome: mortality
- Long-standing racial gaps in health outcomes
- Understanding health production technology
  - labor-market externalities
  - complementarities between funding and innovation

## Why should you care?

- We allocate a large share of resources to healthcare (20%) and hospitals (6%)
- Massive declines in mortality in 20th century
  - common perception “modern medical care” did not matter until 1950, implying importance of technology and regulation in medical progress
- Long-standing racial and socioeconomic gaps in health and mortality
- Structural and financial barriers in access to healthcare are common globally
  - lack of providers in rural areas, financial difficulties and poverty, insufficient insurance, and structural impediments such as a lack of transportation or poor management
  - quality of hospital infrastructure and care varies greatly within and across countries
  - mortality as an ultimate health outcome

# What's the value of last available medical provider?





## Big picture question

How do hospitals and modern medicine impact short- and long-run health?

## More specific questions

- Can improved access to and better quality of hospital care reduce mortality of exposed infants?
  - Given the many racial inequities in health, are these effects similar for Black and white infants?
  - Are these effects limited to infancy or do they persist into later life?
- How do these improvements improve the medial sector?
  - Is their growth in the hospital sector? If so is this growth persistent?
  - Do they attract higher quality physicians?
- Are these infrastructure improvements complements or substitutes of medical innovation?

## Research context

- A large-scale hospital modernization effort by **The Duke Endowment**

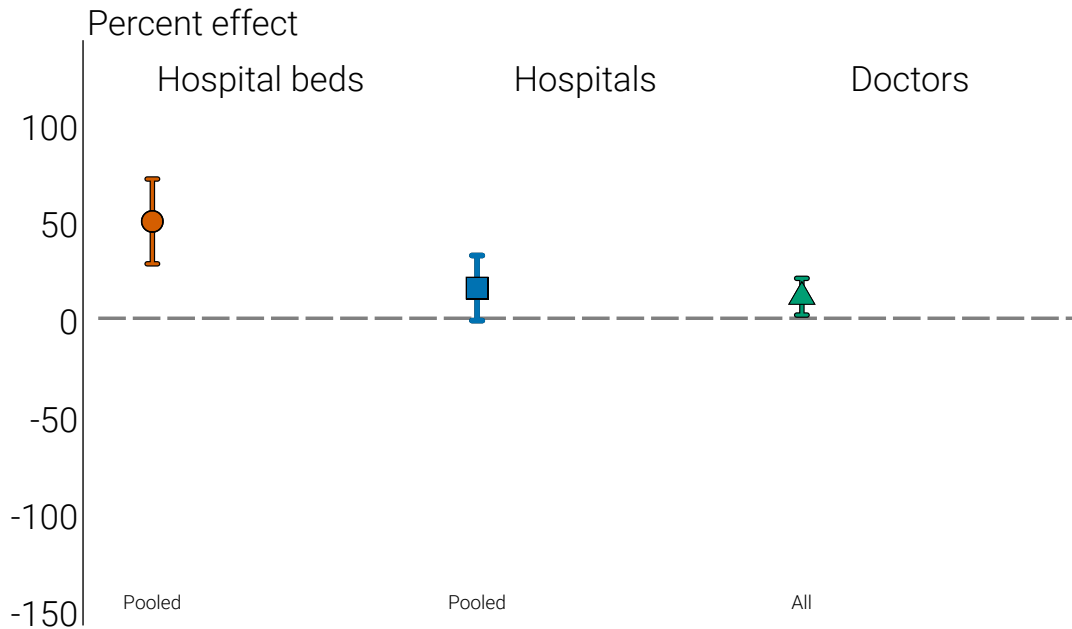
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- A large-scale hospital modernization effort by **The Duke Endowment**
  - North Carolina in first half of twentieth-century
  - **Bundled modernization effort:** build and expand hospitals, obtain state-of-art medical technology, attract qualified medical personnel, and refine management practices

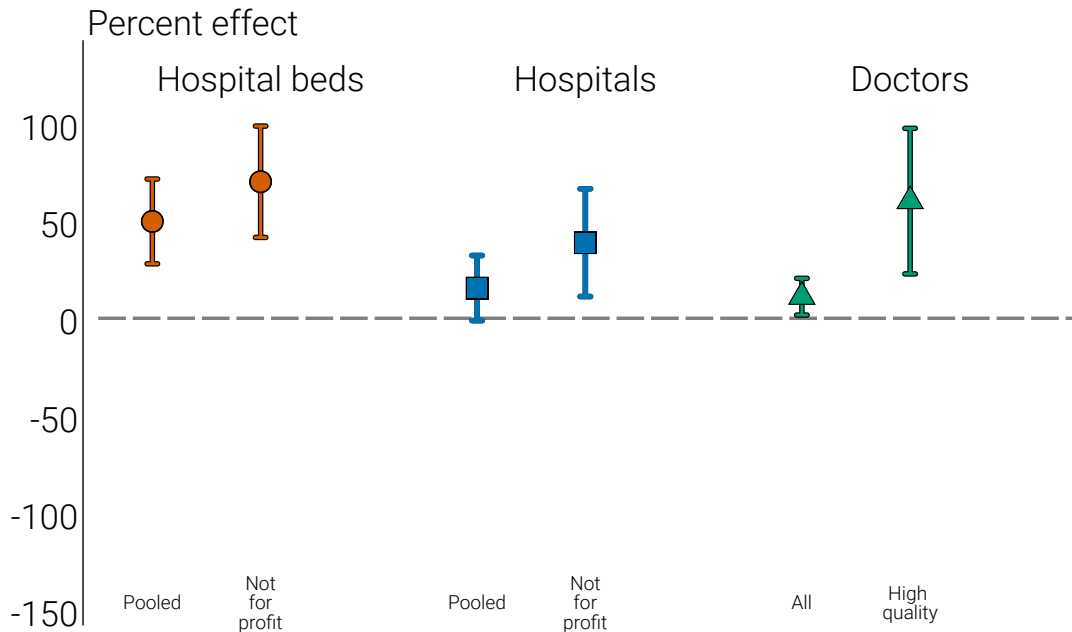
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  - **Bundled modernization effort:** build and expand hospitals, obtain state-of-art medical technology, attract qualified medical personnel, and refine management practices
- Low-levels of health capital
  - high infant mortality rates (9% of Black infants died in first year of life)
  - most physicians educated before the Flexner report
  - hospitals still viewed as place to go to die and just turning the corner

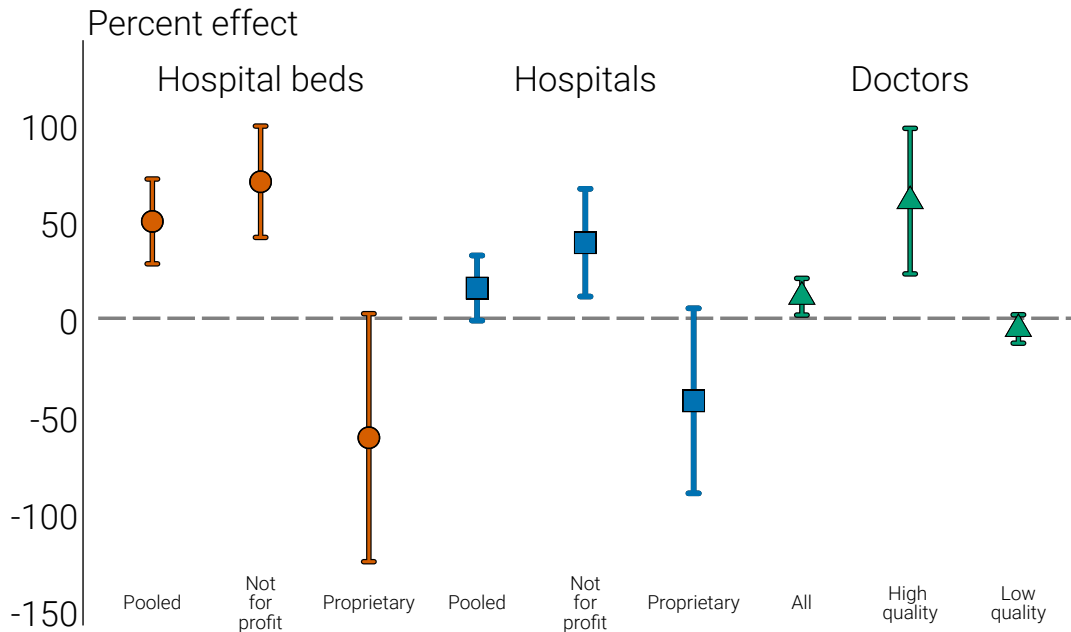
## Results preview: effects on the medical sector



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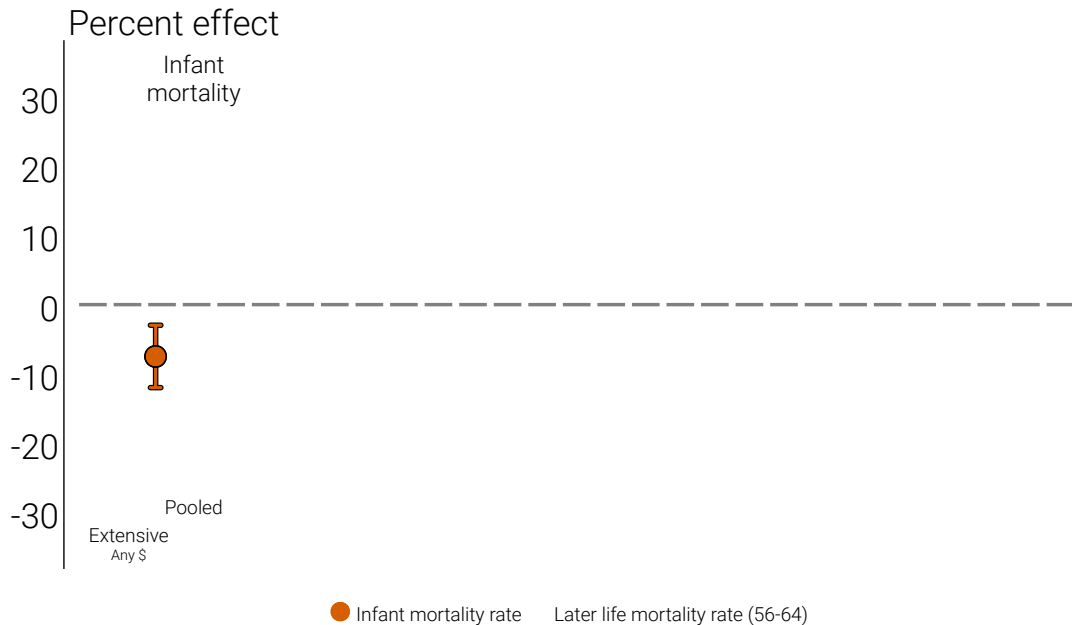


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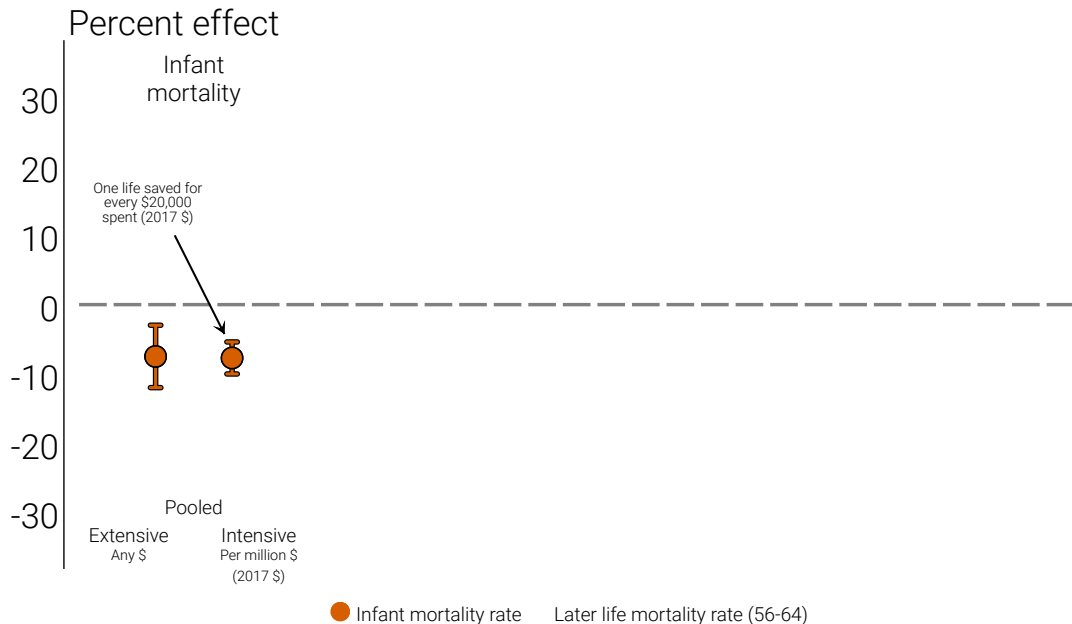




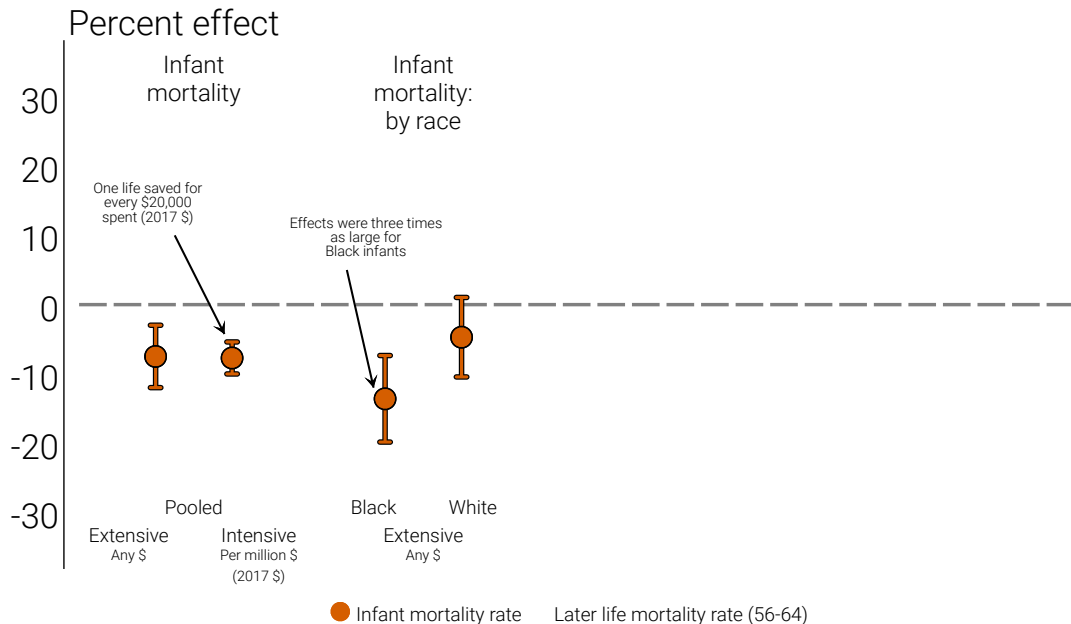
## Results preview: effects on health



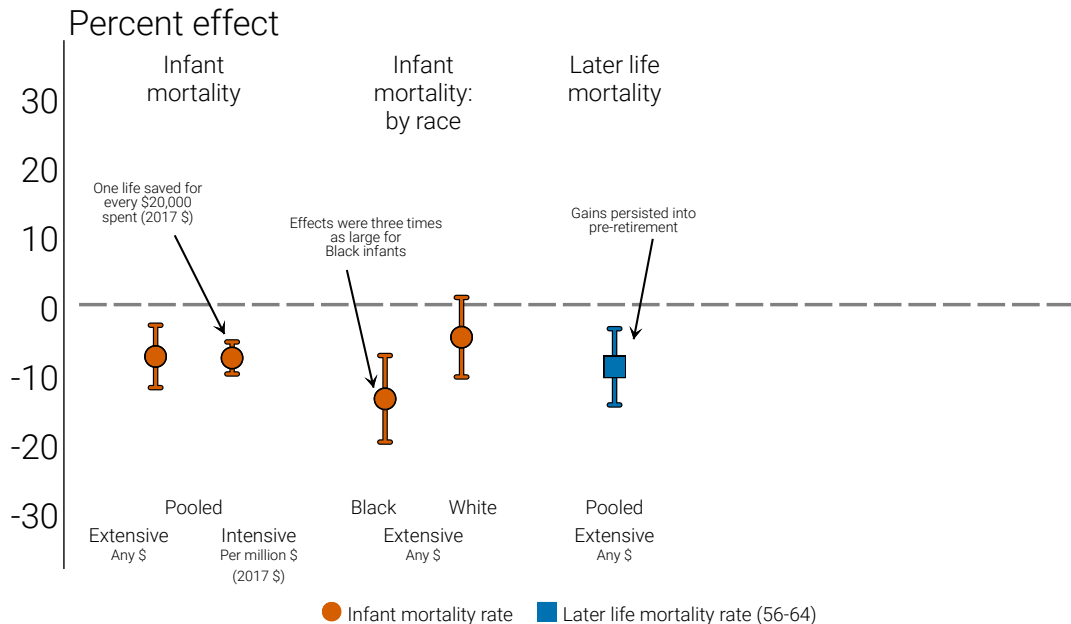
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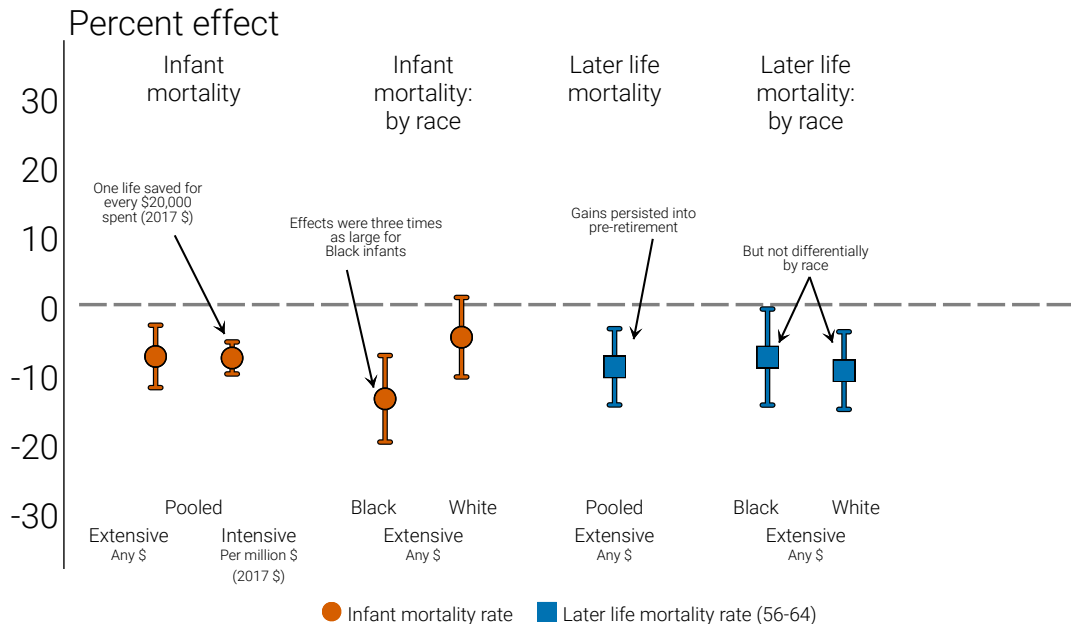
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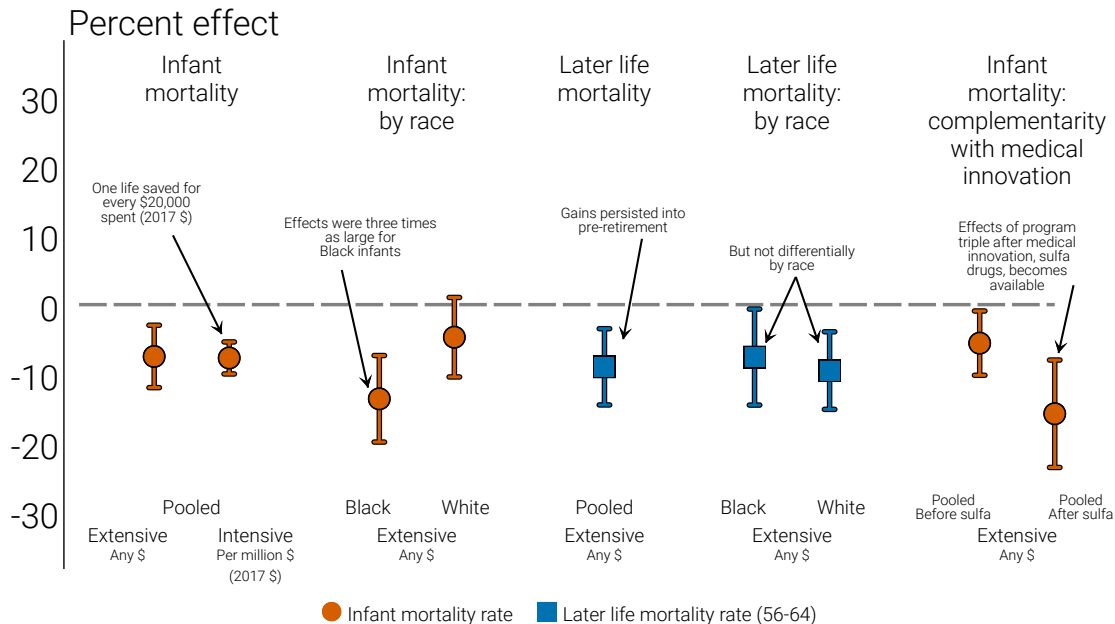
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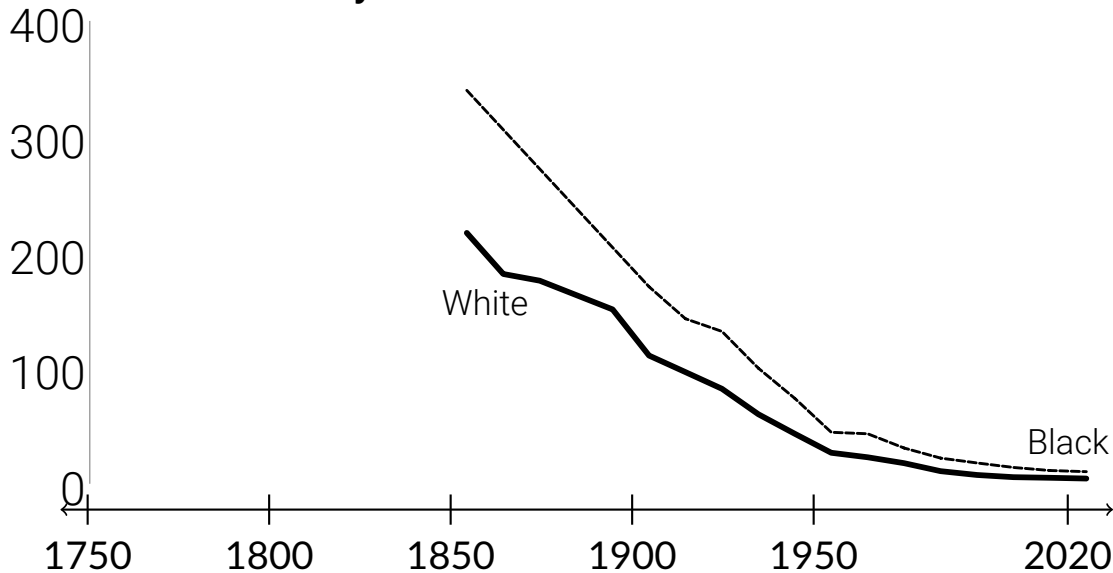
# Results preview: effects on health



Health has improved dramatically over the past few centuries

“An underappreciated moonshot”

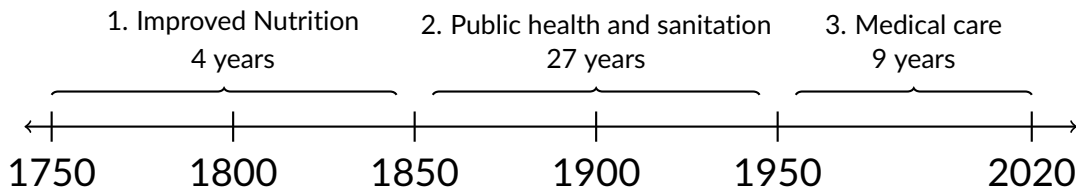
## Infant mortality rate





## Three eras of improvement

- Cutler, Deaton, and Lleras-Muney (2006) divide past 200 years into three eras
- “Formal medicine played almost no part in better health in 1900 and only a small part through 1950. Today, it is a major part.” (Cutler 2005)



# Three eras of improvement

## 1. Improved Nutrition

- Low-level of medical knowledge
- Few innovations
- Hospitals are places where poor went to die.

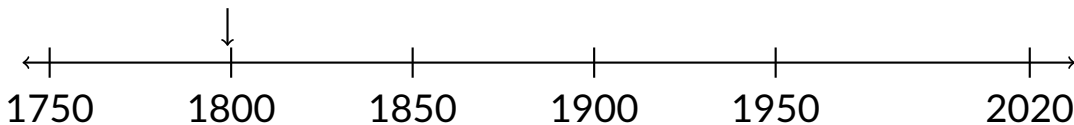
## 2. Public health and sanitation

- Growing level of medical knowledge
- Innovations, incomplete adoption
- Period of transformation for hospitals

## 3. Medical care

- High level of medical knowledge
- Rapid innovations and adoption
- Hospital central to practice of medicine

George Washington Death



# Three eras of improvement

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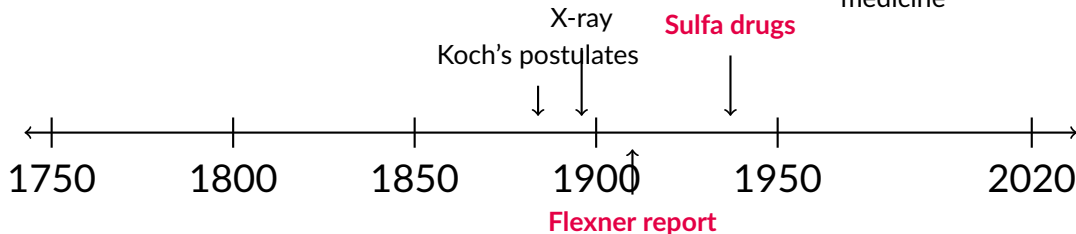
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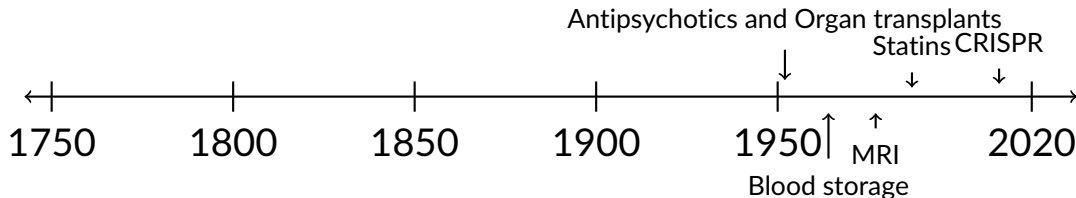
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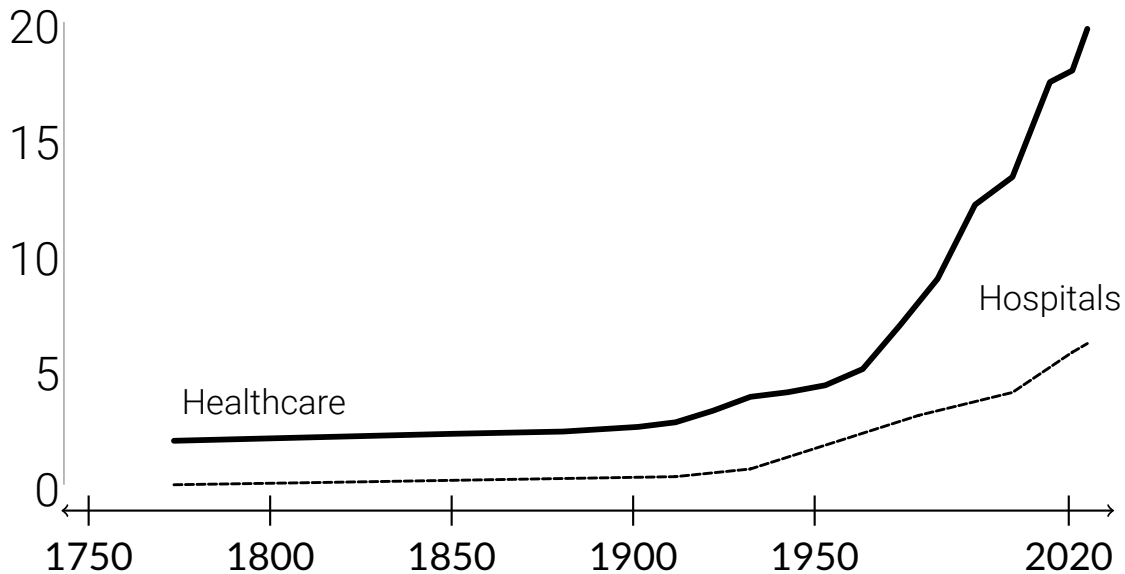
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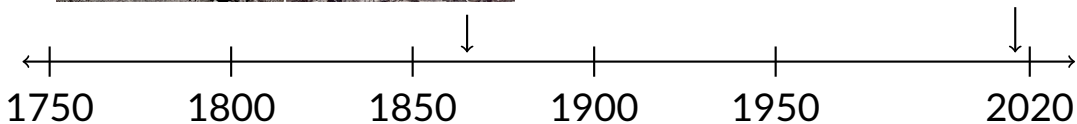
## From the fringes to a central role

### Share of GDP



## From the fringes to a central role

Hospitals **transformed** “from places of dreaded impurity and exiled human wreckage into awesome citadels of science and bureaucratic order” (Starr 2017)

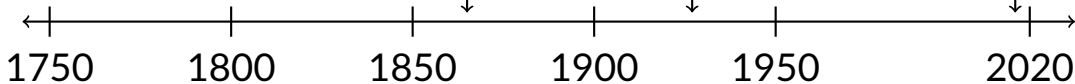


## From the fringes to a central role

**The Duke Endowment** accelerated this transition for hospitals in North Carolina



**The Duke Endowment**



# Background



# The Duke Endowment

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- \$40 million (\$640 million in 2021 \$) legal mandate with financial obligation to improve lives of poor in North Carolina
  - supplemented by another \$ 67 million after his unexpected death in October 1925
- Strong focus on improved access to healthcare (32%)
- Targeted mission with “quite definite ideas as to how the annual income from his charitable trust was to be distributed.” (Durden 1998)
- Unlike other foundations it is a trust with specific, legally mandated financial obligations.

# A unique charitable organization

## Background

### In the Indenture of Trust:

*I have selected hospitals as another of the principal objects of this trust because I recognize that they have become indispensable institutions, not only by way of ministering to the comfort of the sick but in increasing the efficiency of mankind and prolonging human life. The advance in the science of medicine growing out of discoveries, such as in the field of bacteriology, chemistry and physicians, and growing out of inventions such as the X-ray apparatus, make hospital facilities essential for obtaining the best results in the practice of medicine and surgery. So worthy do I deem the cause and so great do I deem the need that I very much hope the people will see to it that the adequate and convenient hospitals are assured in their respective communities, with especial reference to those who are unable to defray such expenses of their own.*

# A historical health care intervention

## Background

- The Duke Endowment's Hospital Section funded capital and operating expenditures
  - Constructed new hospitals
  - Expanded and improved equipment in existing hospitals
  - Required uniform accounting procedures
  - Required fastidious uniform accounting procedures, with follow-up
  - Some "screening"/ "oversight"
  - Focused on underprivileged populations
  - **Clear bi-racial policy:** Assistance should be given "whether white or colored"
- Served as the **"both the inspiration and model"** for Hill-Burton post WWII (Durden 1998)

# The “inspiration and model” for Hill-Burton

## Background

- Third largest charity in the US
- Remains one of the largest charitable foundations in the world
- Virtually no one has studied this organization (aside from historians)
- Private charitable funding can serve as a model for future public expenditures and programs (Berkes and Nencka, 2022)

**Data**

## Data sources

- Annual reports of the Duke Endowment Hospital Section
  - Capital appropriations for hospital funding
- Duke Endowment financial returns
- Individual North Carolina death certificates
  - We assign treatment based on place of birth
- Social Security Administration NUMIDENT Data (2007 version)
  - Individual-level records with date and county of birth. Same treatment as infant mortality.
  - Allows for observing a balanced panel of mortality from ages 56 to 64
- Doctors listed in American Medical Directory
- Hospitals listed in American Medical Directory and the Journal of the American Medical Association
- North Carolina county-year Vital Statistics

# Duke Endowment Archives

Digitizing Data





# Annual report from hospital section of Duke Endowment

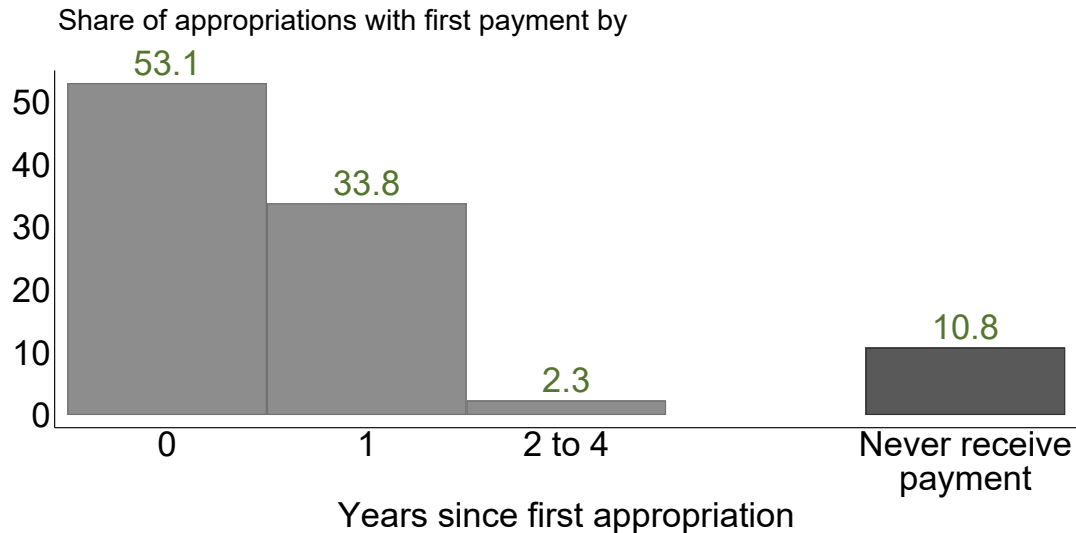
Data

CONSTRUCTION, EQUIPMENT AND PURCHASE APPROPRIATIONS AND PAYMENTS							
	Location	Unpaid Appropriations Balance Dec. 31, 1939	Appropriated 1940	Payments 1940	Unpaid Appropriations Balance Dec. 31, 1940	Purpose	Approximate Cost of Projects Completed in 1940
16 PROJECTS.....		111,750	146,100	186,850	71,000		882,400
12 NORTH CAROLINA PROJECTS...		82,250	98,600	146,350	34,500		803,200
Ashe County Memorial Hospital.....	Jefferson.....		3,000		3,000	Equipment Addition	
Cabarrus County Hospital.....	Concord.....	20,000	20,000	40,000			177,200
Columbus County Hospital.....	Whiteville.....		2,500		2,500	Home for Nurses Purchase	
Community Hospital.....	Roxboro.....		12,000	12,000			29,000
Grace Hospital.....	Morganton.....		5,000	5,000		Equipment	15,500
Mountain Sanitarium.....	Fletcher.....		8,000	5,000	3,000	Home for Nurses	
Presbyterian Hospital.....	Charlotte.....	60,000	16,500	76,500		New Plant	566,000
Randolph Hospital.....	Asheboro.....		4,000	2,000	2,000	Equipment	
Rowan Memorial Hospital.....	Salisbury.....		3,600	3,600		Addition	11,000
Rutherford Hospital.....	Rutherfordton.....	2,250		2,250		Addition	4,500
Shelby Hospital.....	Shelby.....		6,000		6,000	Addition	
Transylvania Community Hospital.....	Brevard.....		18,000		18,000	New Plant	

- We conservatively consider the first year a county has a **capital appropriation** from the Duke Endowment to be the first treatment year.
- This is an intent to treat
- We also consider amount of \$ paid and appropriated

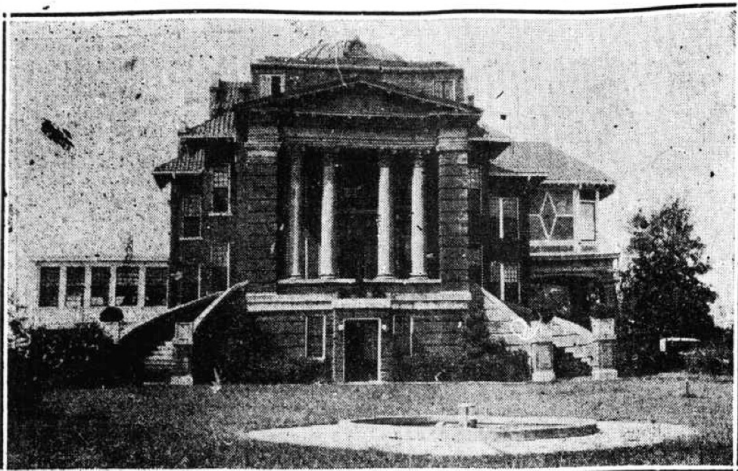
# Time from appropriation to payment

Data



# Albemarle Hospital

## Your Hospital—Visit It On May 12

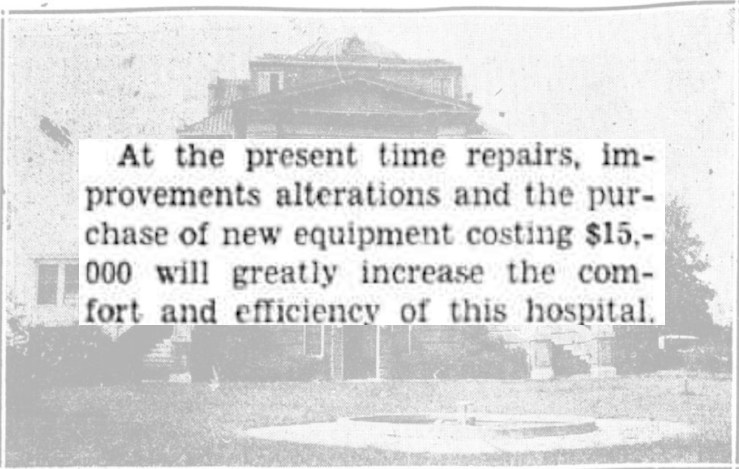


BEAUTIFUL ALBEMARLE HOSPITAL

May 12th, anniversary of the birth of Florence Nightingale, is observed in America and other English speaking countries as National Hospital cheerful and most efficiently operated hospitals of its size in this or any other State. Under the superintendency of Miss Charlotte Gordon full hospital site in the Carolinas. Albemarle Hospital is operated under The Duke Endowment and subject to the constant inspection

# Albemarle Hospital

## *Your Hospital—Visit It On May 12*



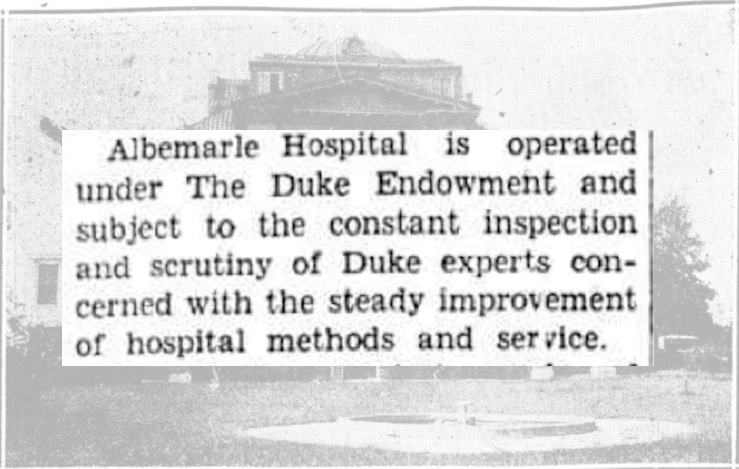
**At the present time repairs, improvements alterations and the purchase of new equipment costing \$15,000 will greatly increase the comfort and efficiency of this hospital.**

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# Albemarle Hospital

*Your Hospital—Visit It On May 12*



**Albemarle Hospital is operated under The Duke Endowment and subject to the constant inspection and scrutiny of Duke experts concerned with the steady improvement of hospital methods and service.**

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# Albemarle Hospital

## *Your Hospital—Visit It On May 12*

**The purpose of the Duke Endowment is to help put hospitals on their feet, keep them on their feet and direct them to the end that they render uniform efficient hospitalization to the communities or regions which they serve. But the Duke endowment does not appropriate money and give its expert guidance to privately owned hospitals.**

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## Albemarle Hospital

Year	Institution	Appropriation	Payments	Purpose
1930	Albemarle Hospital	37,500		Purchase
1931	Albemarle Hospital	37,500	37,500	Purchase
1932	Albemarle Hospital	37,500		Purchase

# North Carolina death certificates, 1909-1976

Data

- Existing tabulations of infant mortality reported by place of occurrence
- No prior data on births and deaths by race
- New measure: infant mortality by county of birth from **Certificates of Death**
- Courtesy of John Parman (Cook, Logan, Parman 2014; 2016)

NORTH CAROLINA STATE BOARD OF HEALTH  
BUREAU OF VITAL STATISTICS

122 ✓

### STANDARD CERTIFICATE OF DEATH

1. PLACE OF DEATH  
County Mecklenburg Registration District No. 60-2110 Certificate No. 833  
Township \_\_\_\_\_ or Village \_\_\_\_\_  
City Charlotte No. \_\_\_\_\_ St. \_\_\_\_\_ Ward \_\_\_\_\_  
(If death occurred in a hospital or institution, give its Name instead of street and number)  
Length of residence in city or town where death occurred \_\_\_\_\_ yrs. \_\_\_\_\_ mos. \_\_\_\_\_ ds. How long in U. S. if of foreign birth? \_\_\_\_\_ yrs. \_\_\_\_\_ mos. \_\_\_\_\_ ds.

2. FULL NAME Paul Andrew Darnell Pearl Lee Darnell  
(a) Residence: No. 154 (Usual place of abode) St. \_\_\_\_\_ Ward \_\_\_\_\_ (If nonresident give city or town and State)

PERSONAL AND STATISTICAL PARTICULARS				MEDICAL CERTIFICATE OF DEATH	
3. SEX <u>Male</u>	4. COLOR OR RACE <u>White</u>	5. Single, Married, Widowed, or Divorced (write the word) <u>Single</u>	21. DATE OF DEATH (month, day, and year) <u>8-6-30</u>	22. I HEREBY CERTIFY, That I attended deceased from <u>8-5-30</u> to <u>8-6-30</u> 19 <u>30</u> I last saw <u>alive</u> on <u>8-6-30</u> 19 <u>30</u> death is said to have occurred on the date stated above, at _____ M. The principal cause of death and related causes of importance in order of onset were as follows: <u>Encephalitis</u> Date of onset _____	
6. DATE OF BIRTH (month, day, and year) <u>Not Given</u>	7. AGE Years _____ Months <u>6</u> Days _____ If LESS than 1 day, _____ hrs. or _____ min.	8. Trade, profession, or particular kind of work done, as spinner, weaver, bookbinder, etc. _____	9. Industry or business in which work was done, as silk mill, saw mill, bank, etc. _____	10. Date deceased last worked at this occupation (month and year) _____	11. Total time (years) spent in this occupation _____
12. BIRTHPLACE (city or town, State or country) <u>Charlotte N.C.</u>	13. NAME <u>R. E. Darnell</u> (State or country) <u>N.C.</u>		14. BIRTHPLACE (city or town, State or country) <u>N.C.</u>		
15. MAIDEN NAME <u>Maggie Simpson</u> (State or country) <u>N.C.</u>	17. INFORMANT <u>R. E. Darnell</u> (Address) <u>Charlotte N.C. 90 City</u>		18. BURIAL, CREMATION, OR REMOVAL Place <u>Walston</u> Date <u>Aug. 7, 1930</u>		
19. UNDERTAKER <u>Chaillotte</u> (Address) _____	20. FILED <u>8-9-30</u>		24. Was disease or injury in any way related to occupation of deceased? _____ If so, specify <u>C. R. McKean</u> (Signed) _____ (Address) <u>Charlotte</u>		



# Doctors

## Data

- **American Medical Directory:** Medical school + graduation year for universe of U.S. doctors
- **High-quality doctors:** Two-year degree as admission pre-requisite (Moehling et al. 2020)

Robinson, Harvey, b'65; Pa.11,'89; l'10  
Thacker, Jos. H., b'68; Pa.11,'89; l'89  
Watkins, James W. (col.), b'70; N.C.3,'01;  
l'02 .

**RESACA (PINK HILL P.O.), 35, DUPLIN**  
MAXWELL, JOHN FLAVIUS, b'48; 0; (5)

**RICHLANDS, 548, ONSLOW**  
McCUISTON, ALLEN MASTEN, b'87; N.C.4,  
'11; l'11

SUTTON, CARL W., b'81; La.1,'05; l'05  
BOLTON, MAHLON, b'63; Pa.2,'85; l'85

**RICH SQUARE, 475, NORTHHAMPTON**  
COOKE, QUINTON H., b'79; N.C.1,'05; l'05  
VAUGHAN, JOSEPH CLINTON, b'88; Va.4,  
'15; l'15

**RIDGEWAY, 250, WARREN**  
Williams, Thos. Barker, b'55; Md.1,'77; l'84

**ROANOKE RAPIDS, 3,369, HALIFAX**  
JARMAN, F. GRAHAM, b'87; Va.6,'11; l'14  
LONG, THOS. W. M., b'86; Va.6,'08; l'09  
MARTIN, JOHN WM., b'91; Va.4,'16; l'19  
PATCHIN, DANL. FRANK, b'90; N.Y.19,  
'13; l'16

**ROARING RIVER, 100, WILKES**  
Douthirt, Cranford Haywood, b'86; Md.1,  
'14; l'16

**ROBBINSVILLE, 119, GRAHAM**  
Hooper, L. D.; 0; l'85; not in practice—R.D  
Howell, Swinfield F., b'60; 0; l'93  
Maxwell, Martin Tillman, b'60; Ga.10,'85;  
l'85

# Hospitals

Data

- **American Medical Directory:** Hospitals, beds, type of service and ownership school
- **American Medical Association:** Hospitals, beds, type of service and ownership school

**North Wilkesboro, 3,668, Wilkes**  
◇ Wilkes County Tuberculosis Hut. Estab. 1931; tuberculosis; 14 beds; county; A. J. Eller (Wilkesboro), med. dir.; Miss Cora Miller, supt.  
▲ Wilkes Hospital. Estab. 1923; general; 50 beds; 6 bassinets; nonprofit association; Fred C. Hubbard, med. dir.; Miss Laura L. Turner, supt.

**Oteen, 504, Buncombe**  
▲ Veterans Administration Facility. Estab. 1920; tuberculosis; 850 beds; outpatient dept.; federal; address manager.

**Oxford, 4,101, Granville**  
Granville Hospital. Estab. 1938; general; 29 beds; 4 bassinets; outpatient dept.; nonprofit association; Miss Elsie Thacker, R.N., supt.  
Susie Clayton Cheatham Memorial Hospital. Estab. 1927; general; 14 beds; 1 bassinet; nonprofit association; E. E. Toney, med. dir.; Miss B. S. Broadhurst, R.N., supt.

**Pinebluff, 289, Moore**  
◇ Pinebluff Sanitarium. Estab. 1936; nervous and mental; drug and alcoholic; 42 beds; individual control; Malcolm D. Kemp, med. dir. and owner.

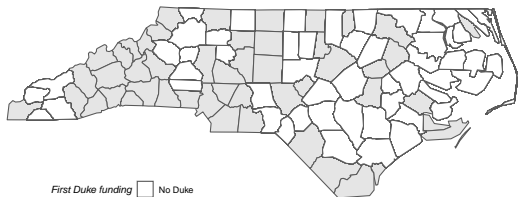
**Pinehurst, 55, Moore**  
▲ Moore County Hospital. Estab. 1929; general; 65 beds; 10 bassinets; outpatient dept.; nonprofit association; Clement R. Monroe, med. dir.; Mr. Edwin T. McKeithan, business manager.

# Visual overview of variation

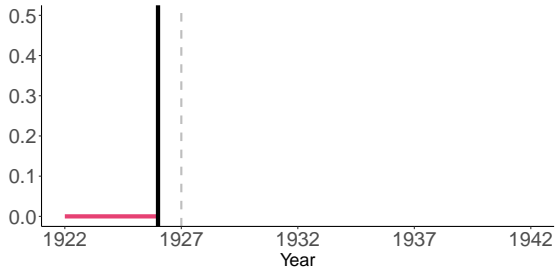
# Roll-out of assistance, across space and time

Visual overview

1926

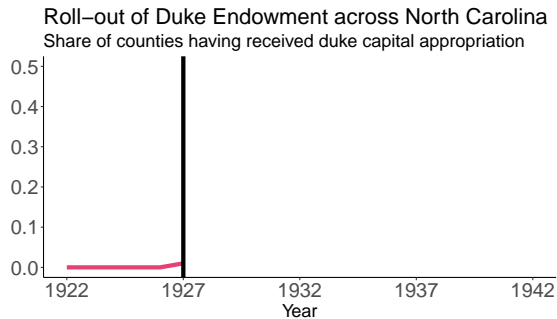
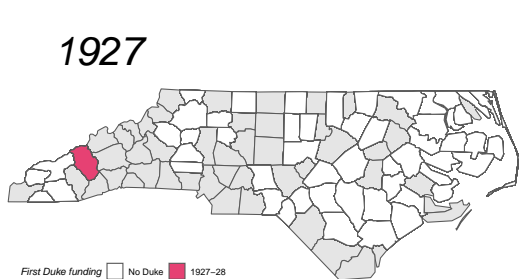


Roll-out of Duke Endowment across North Carolina  
Share of counties having received duke capital appropriation



# Roll-out of assistance, across space and time

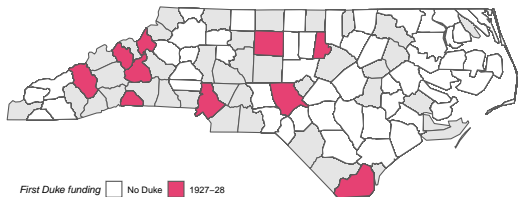
Visual overview



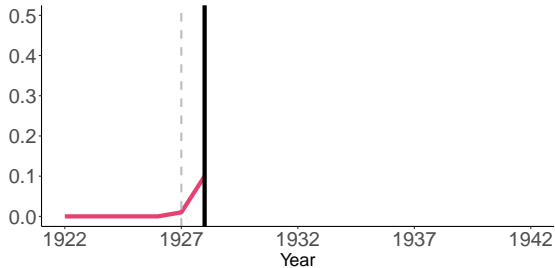
# Roll-out of assistance, across space and time

Visual overview

1928



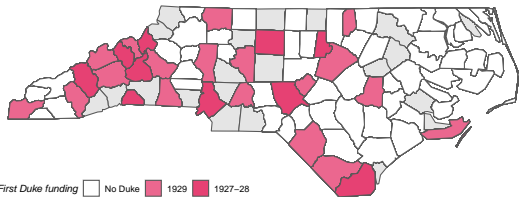
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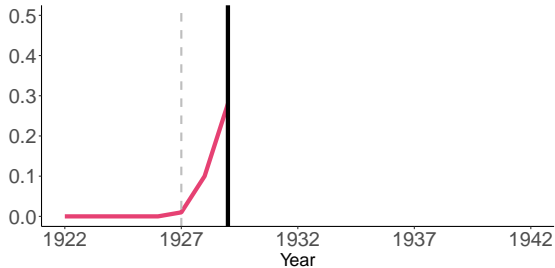
# Roll-out of assistance, across space and time

Visual overview

1929



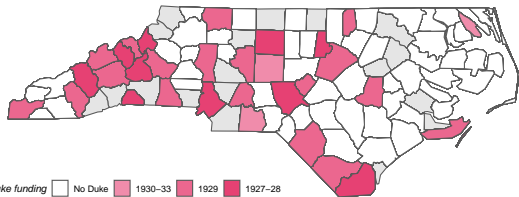
Roll-out of Duke Endowment across North Carolina  
Share of counties having received duke capital appropriation



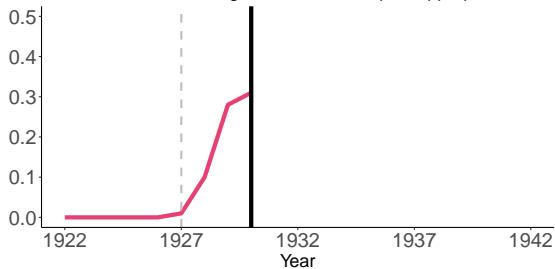
# Roll-out of assistance, across space and time

Visual overview

1930



Roll-out of Duke Endowment across North Carolina  
Share of counties having received duke capital appropriation

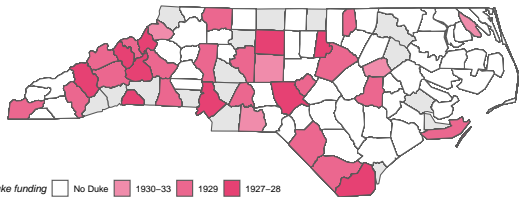




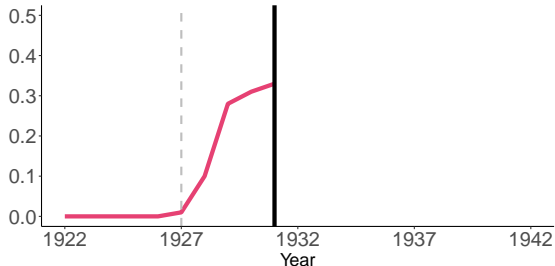
# Roll-out of assistance, across space and time

Visual overview

1931



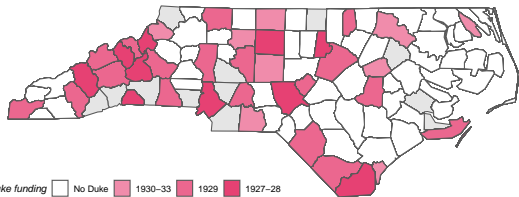
Roll-out of Duke Endowment across North Carolina  
Share of counties having received duke capital appropriation



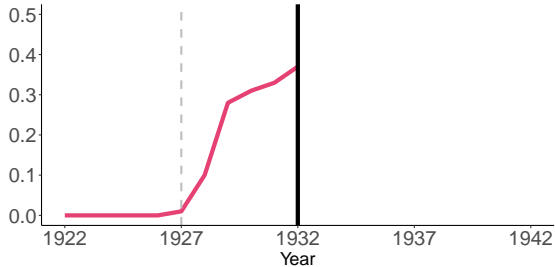
# Roll-out of assistance, across space and time

Visual overview

1932



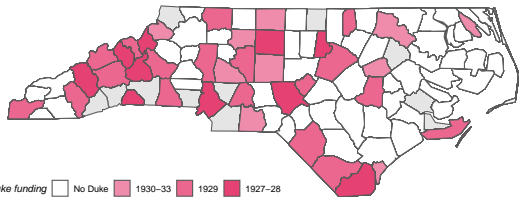
Roll-out of Duke Endowment across North Carolina  
Share of counties having received duke capital appropriation



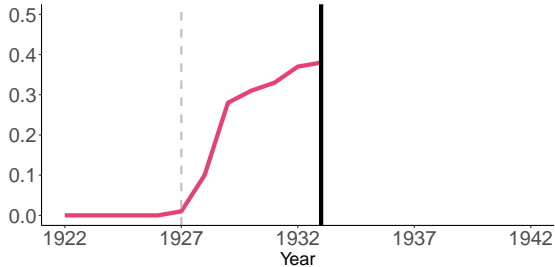
# Roll-out of assistance, across space and time

Visual overview

1933



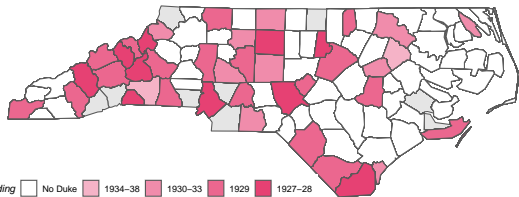
Roll-out of Duke Endowment across North Carolina  
Share of counties having received duke capital appropriation



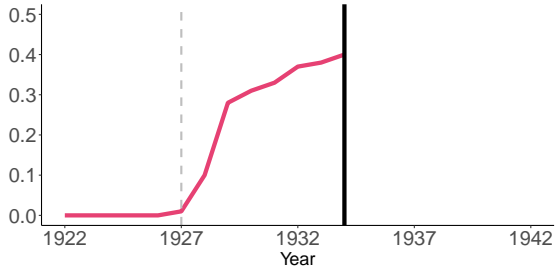
# Roll-out of assistance, across space and time

Visual overview

1934



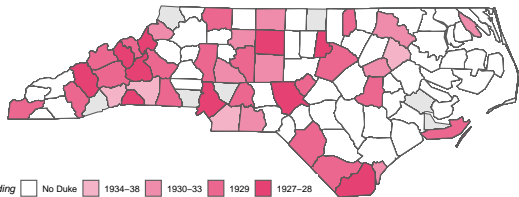
Roll-out of Duke Endowment across North Carolina  
Share of counties having received duke capital appropriation



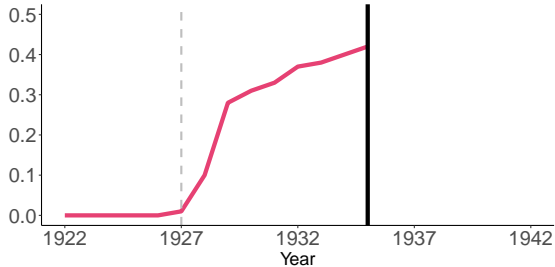
# Roll-out of assistance, across space and time

Visual overview

1935



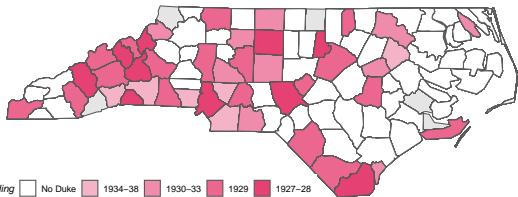
Roll-out of Duke Endowment across North Carolina  
Share of counties having received duke capital appropriation



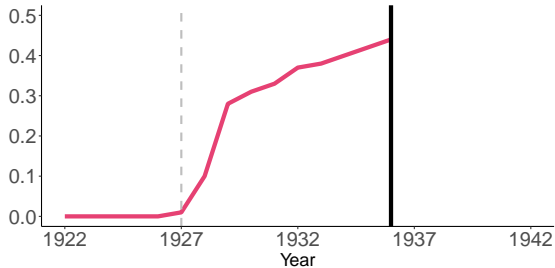
# Roll-out of assistance, across space and time

Visual overview

1936



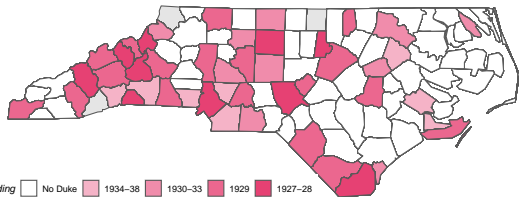
Roll-out of Duke Endowment across North Carolina  
Share of counties having received duke capital appropriation



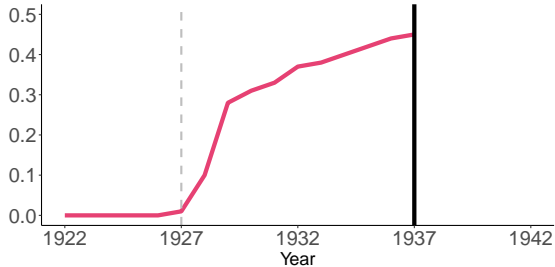
# Roll-out of assistance, across space and time

Visual overview

1937



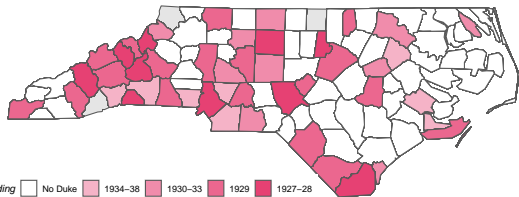
Roll-out of Duke Endowment across North Carolina  
Share of counties having received duke capital appropriation



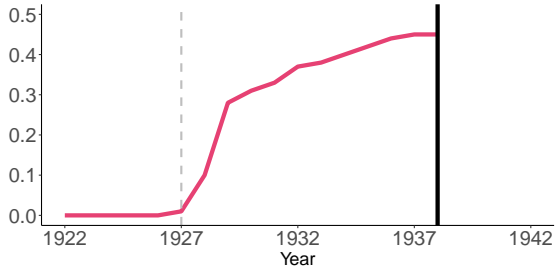
# Roll-out of assistance, across space and time

Visual overview

1938



Roll-out of Duke Endowment across North Carolina  
Share of counties having received duke capital appropriation

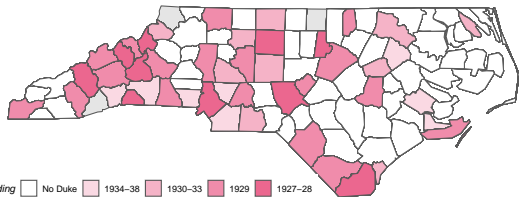




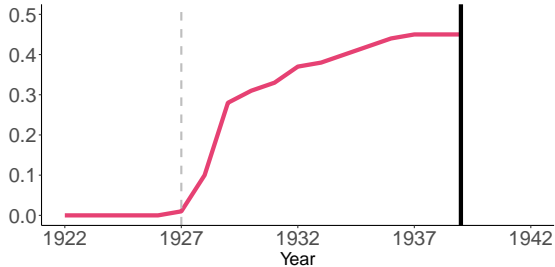
# Roll-out of assistance, across space and time

Visual overview

1939



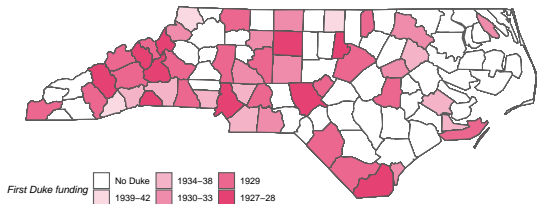
Roll-out of Duke Endowment across North Carolina  
Share of counties having received duke capital appropriation



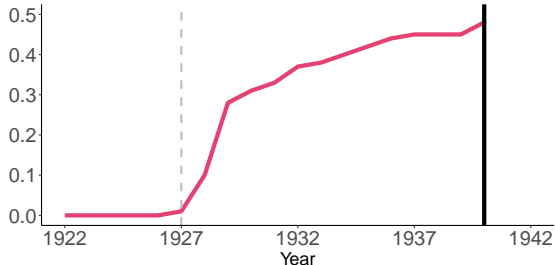
# Roll-out of assistance, across space and time

Visual overview

1940



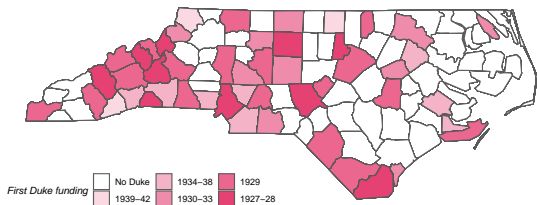
Roll-out of Duke Endowment across North Carolina  
Share of counties having received duke capital appropriation



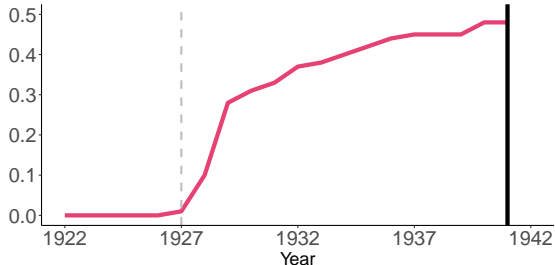
# Roll-out of assistance, across space and time

Visual overview

1941



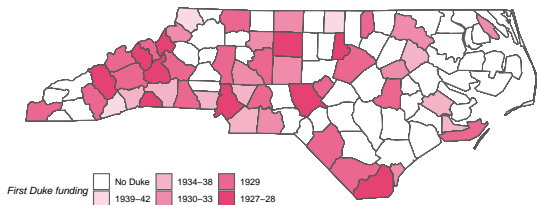
Roll-out of Duke Endowment across North Carolina  
Share of counties having received duke capital appropriation



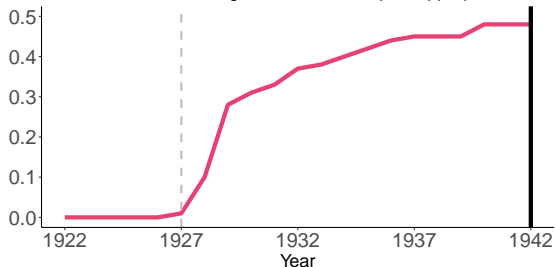
# Roll-out of assistance, across space and time

Visual overview

1942



Roll-out of Duke Endowment across North Carolina  
Share of counties having received duke capital appropriation



# Methods

# Diff-in-Diff

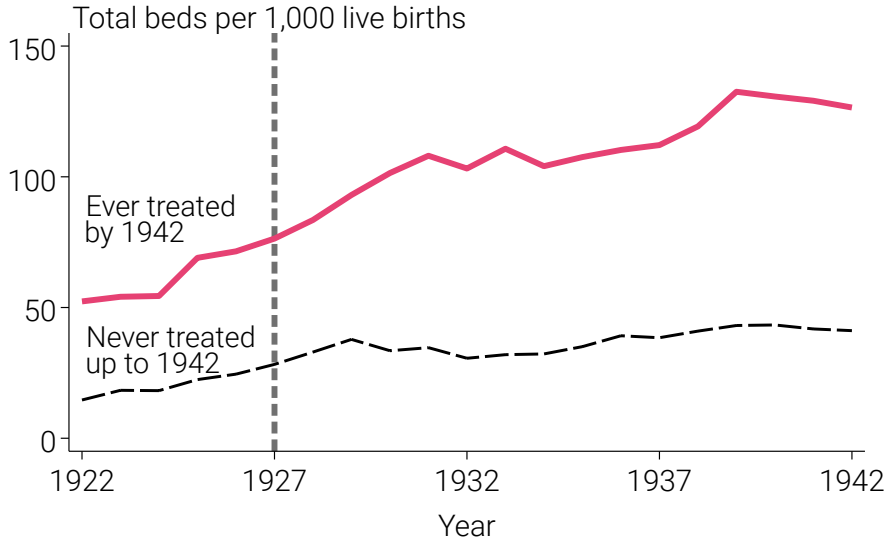
## Methods

- County of birth and year of birth fixed effects
- Exposure is based on year and place of birth
  - True for both short- and long-run analyses
- Estimate medical sector using linear models
- Estimate mortality using Poisson pseudo-maximum likelihood
  - **Growing baseline mortality:** mortality rates vary with age; Poisson allows for proportional analysis when baseline mortality rate changes in the long-run
  - **Zeros:** handles data with zeroes on LHS well
  - **Robust:** to linear model,  $\log(Y)$ , many other estimators, instrumental variables

**First-stage**

# Treated counties saw increases in all hospital beds

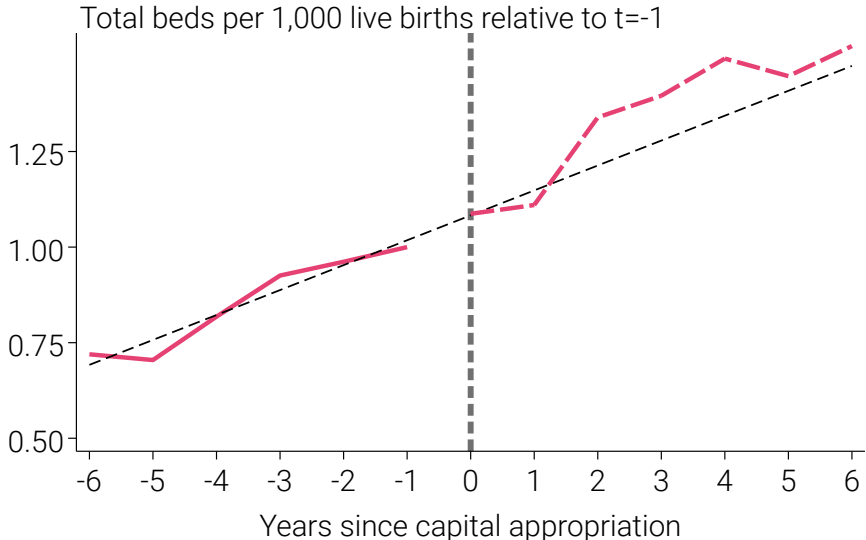
First-stage





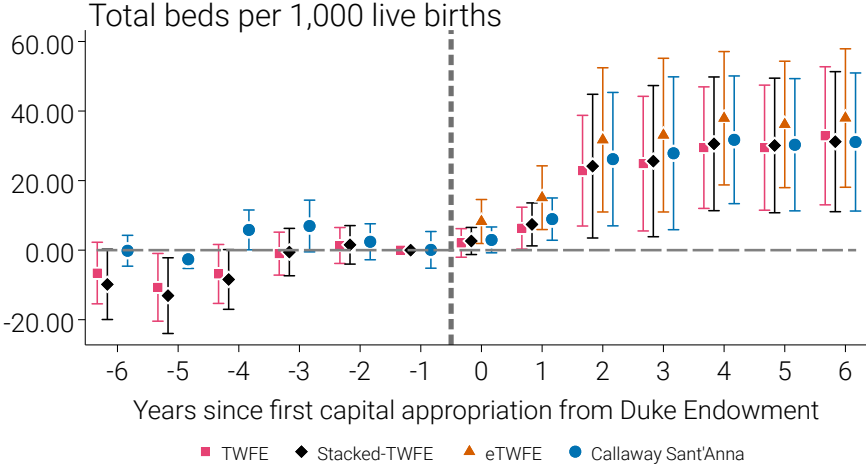
# Treated counties saw increases in all hospital beds

First-stage



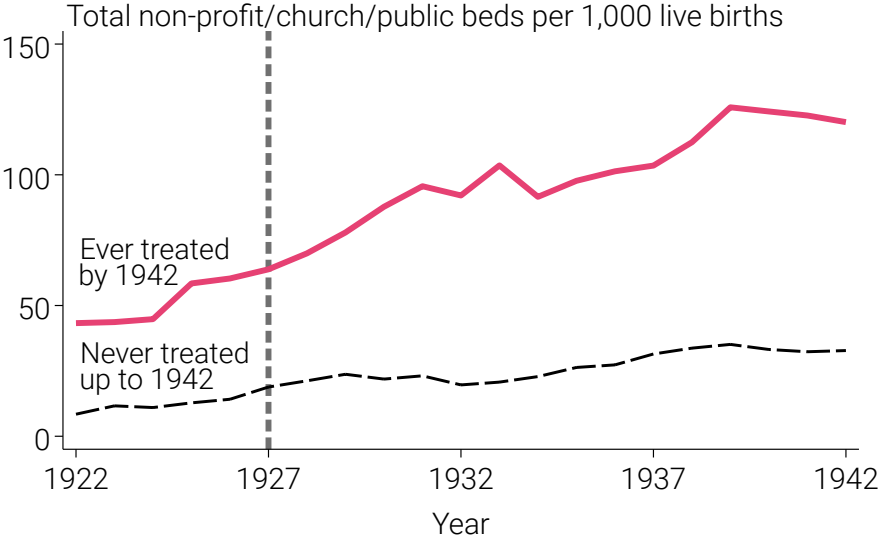
# Treated counties saw increases in all hospital beds

First-stage



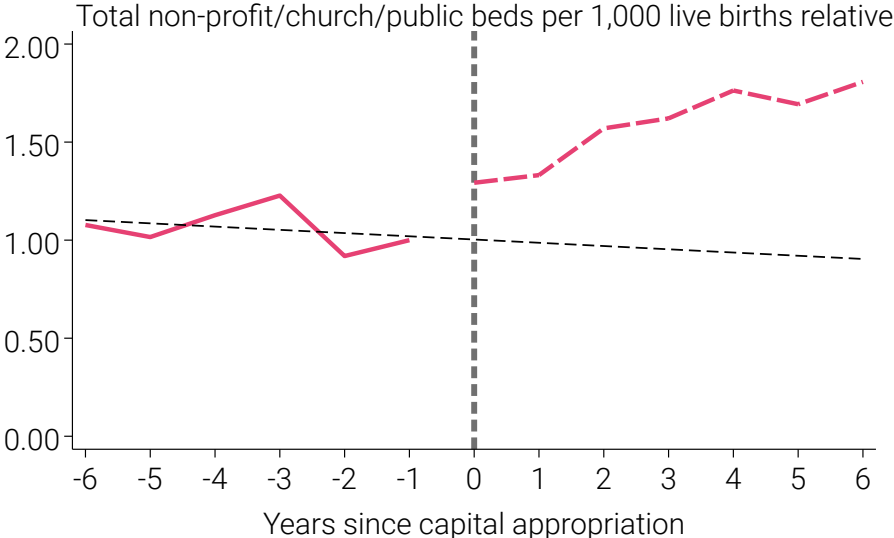
# This is driven by increases in not-for-profit hospital beds

First-stage



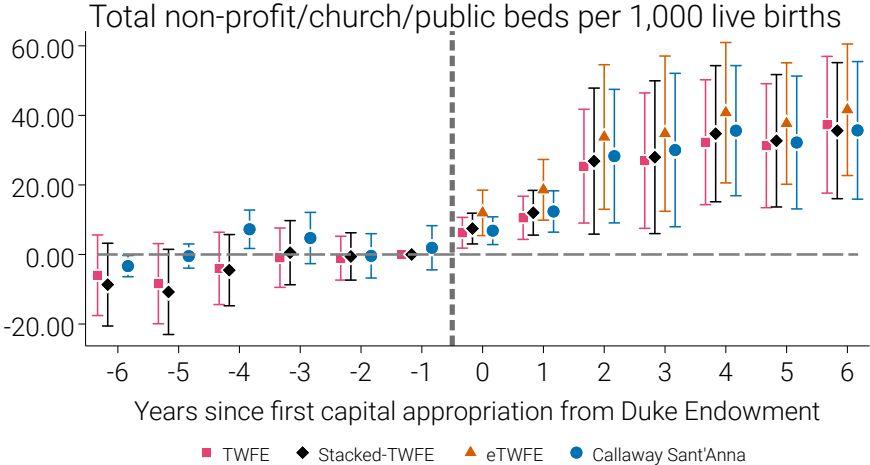
# This is driven by increases in not-for-profit hospital beds

First-stage



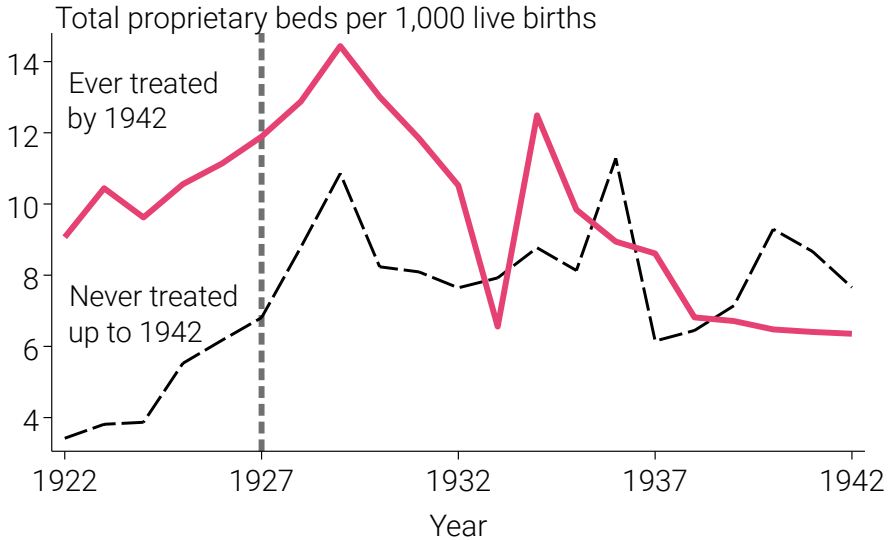
# This is driven by increases in not-for-profit hospital beds

First-stage



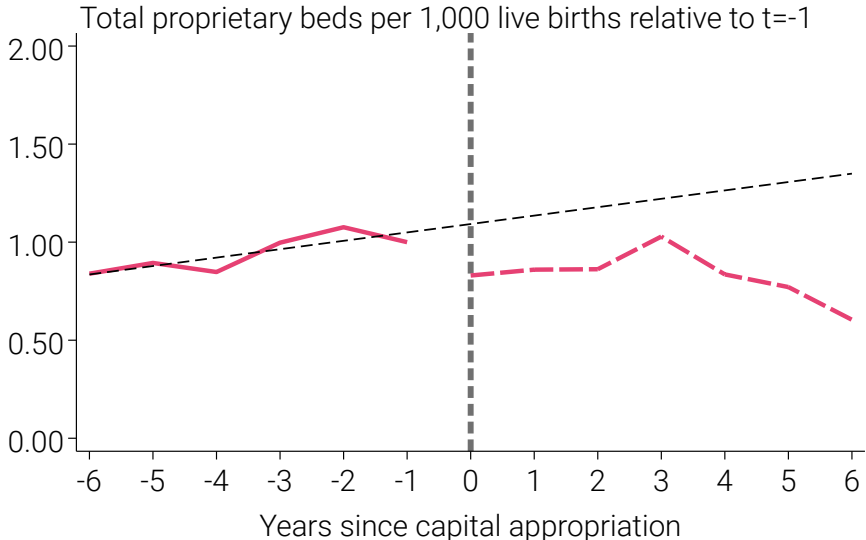
# And partially offset by decreases in beds not eligible for Duke funding

First-stage



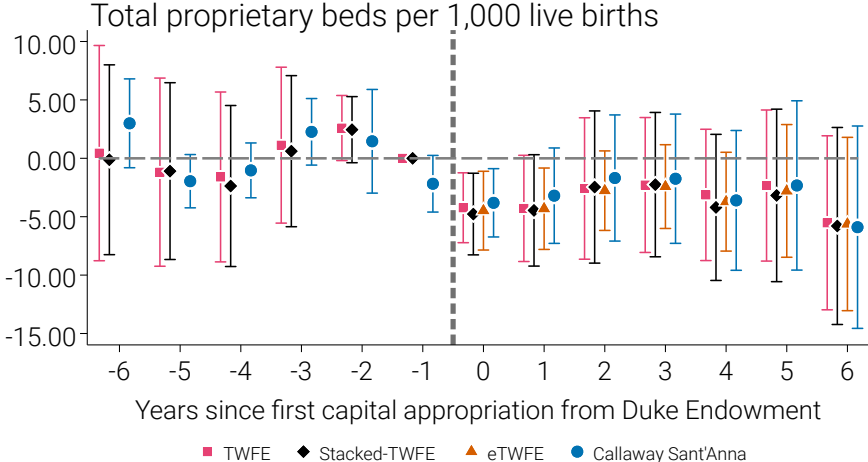
# And partially offset by decreases in beds not eligible for Duke funding

First-stage



# And partially offset by decreases in beds not eligible for Duke funding

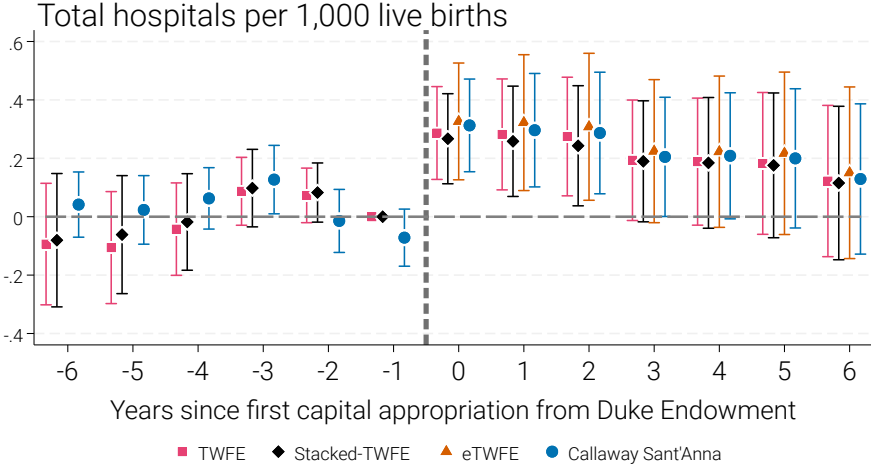
First-stage





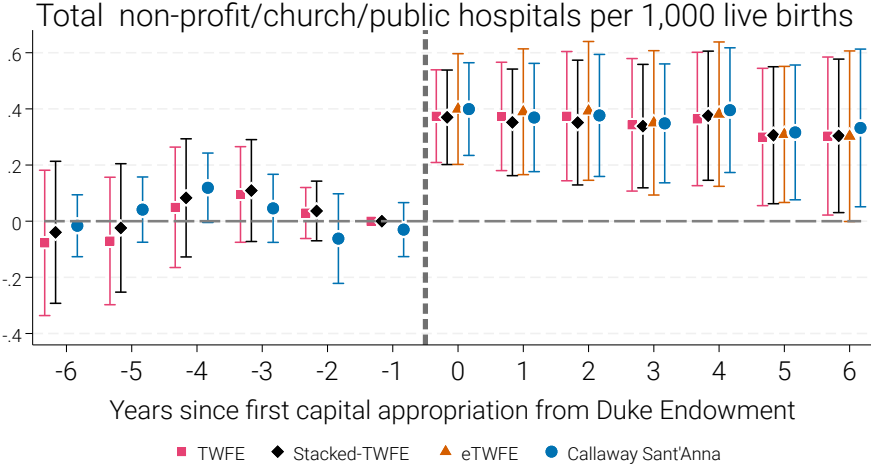
# The number of hospitals increased as well

First-stage



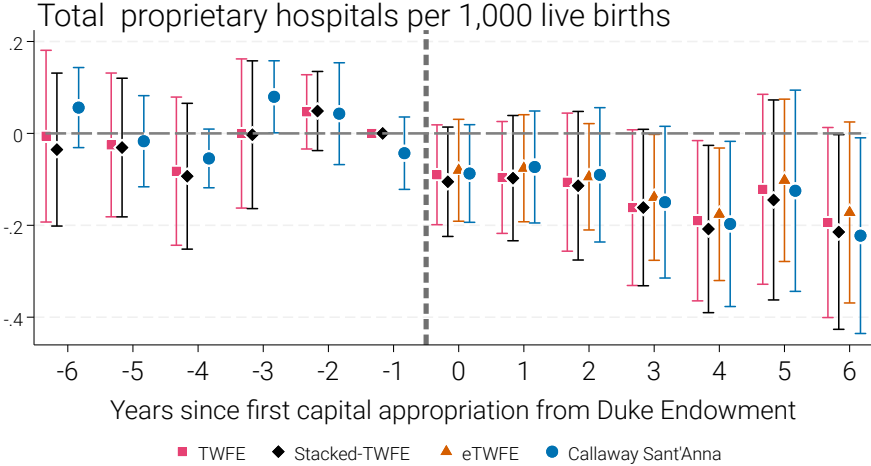
# Again driven by not-for-profit hospitals

First-stage



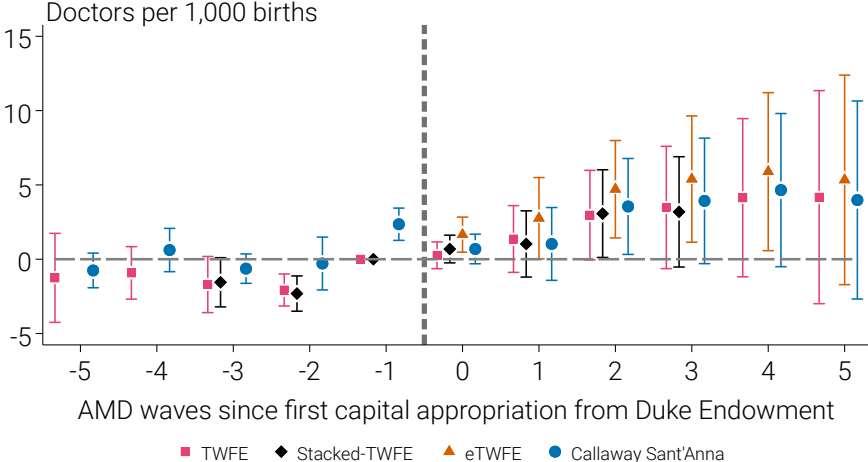
# And mitigated by closures of proprietary hospitals

First-stage



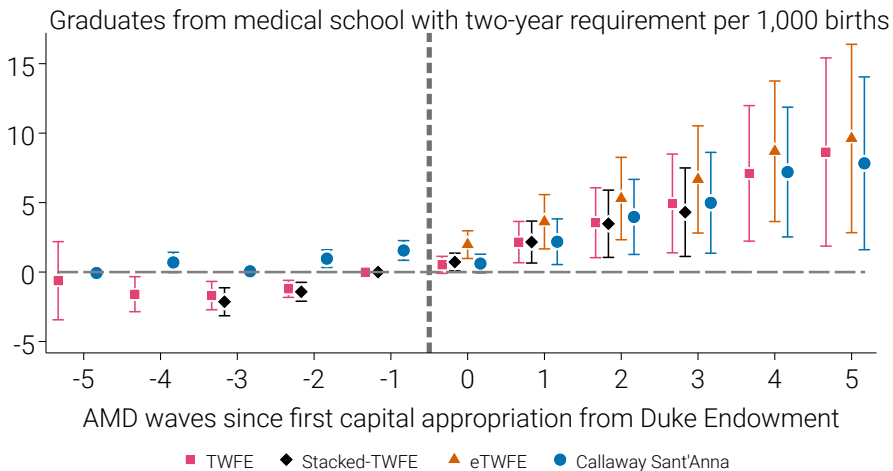
# The number of doctors increased as well

First-stage



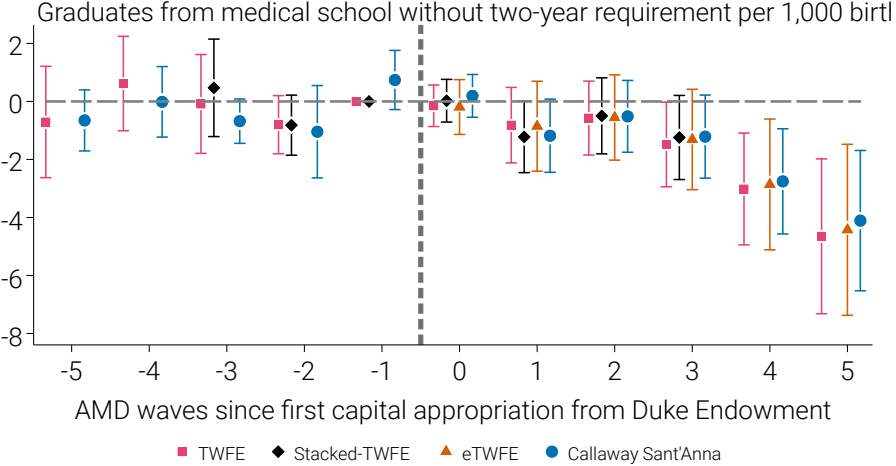
# Driven by an increase in high-quality doctors

First-stage



# And a bit offset by a decrease in lower-quality doctors

First-stage



# Our measure of quality doesn't matter too much

First-stage

---

	$Y_{ct}^R = \text{Doctors}$	$Y_{ct}^R = \text{Doctors per 1000 births}$
	(1)	(2)
<i>A. Pooled - High Quality</i>		
Graduates from medical school with two-year requirement	9.02*** (2.58)	3.88*** (1.23)
Graduates from medical school ever with A/A+ AMA rating	6.29*** (1.96)	3.02*** (0.96)
Graduates from medical school that exists and is approved in 1942	7.48*** (2.55)	3.27*** (1.23)
Graduates from medical school that remains open	7.77*** (2.66)	3.43*** (1.28)
Observations	1,100	1,100

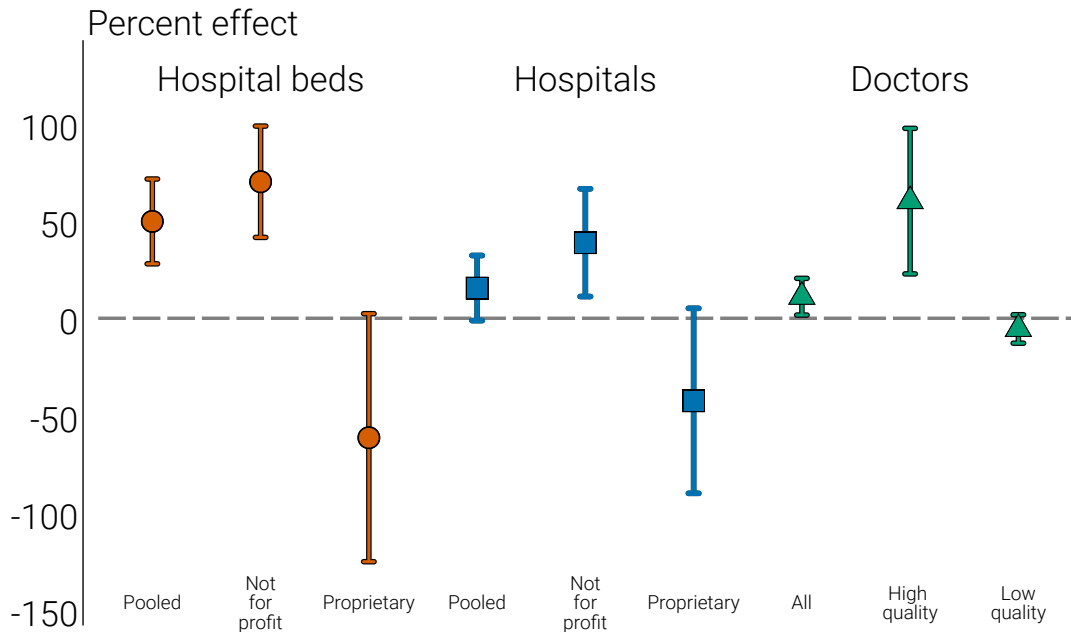
# Our measure of quality doesn't matter too much

First-stage

	$Y_{ct}^R = \text{Doctors}$			$Y_{ct}^R = \text{Doctors per 1,000 births}$		
	(1)	(2)	(3)	(4)	(5)	(6)
Surgeons	0.82*** (0.19)	1.11*** (0.33)	0.96*** (0.23)	0.86*** (0.19)	0.72*** (0.17)	0.75*** (0.17)
Specialists	3.34*** (1.04)	5.63*** (1.86)	3.70*** (1.13)	1.99*** (0.55)	2.49*** (0.68)	1.97*** (0.54)
AMA Fellows	1.96** (0.77)	3.09** (1.33)	1.62* (0.83)	1.00* (0.56)	1.12* (0.59)	0.72 (0.48)
AMA Members	2.42** (1.15)	4.78** (2.04)	2.93** (1.33)	1.28 (0.81)	1.91** (0.89)	1.38* (0.74)
Doctors from N.C. medical school	-0.06 (0.53)	0.01 (0.72)	0.01 (0.64)	-0.35 (0.36)	-0.15 (0.41)	-0.15 (0.37)
Doctors under 40	2.11 (1.57)	3.18 (2.31)	2.51 (1.76)	0.92 (1.07)	1.51 (1.26)	1.29 (0.95)
Doctors licensed after Flexner report	7.00*** (1.89)	11.24*** (3.22)	7.72*** (2.03)	2.54** (0.98)	4.26*** (1.11)	3.36*** (0.94)
Doctors licensed before Flexner report	-2.89*** (0.78)	-3.92*** (1.15)	-2.71*** (0.82)	-1.21** (0.50)	-1.17** (0.50)	-0.75 (0.50)
Observations	1,100	1,100	1,100	1,100	1,100	1,100
County FE	Yes	Yes	Yes	Yes	Yes	Yes
AMD Wave FE	Yes	Yes	Yes	Yes	Yes	Yes
Weights	No	Yes	Yes	No	Yes	Yes
Controls	No	No	Yes	No	No	Yes



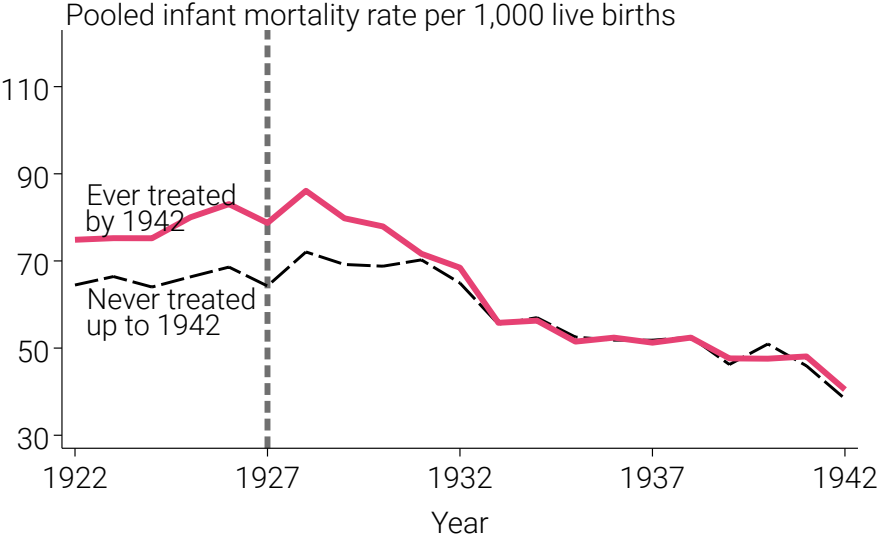
## Effects on the medical sector



# Short-run mortality

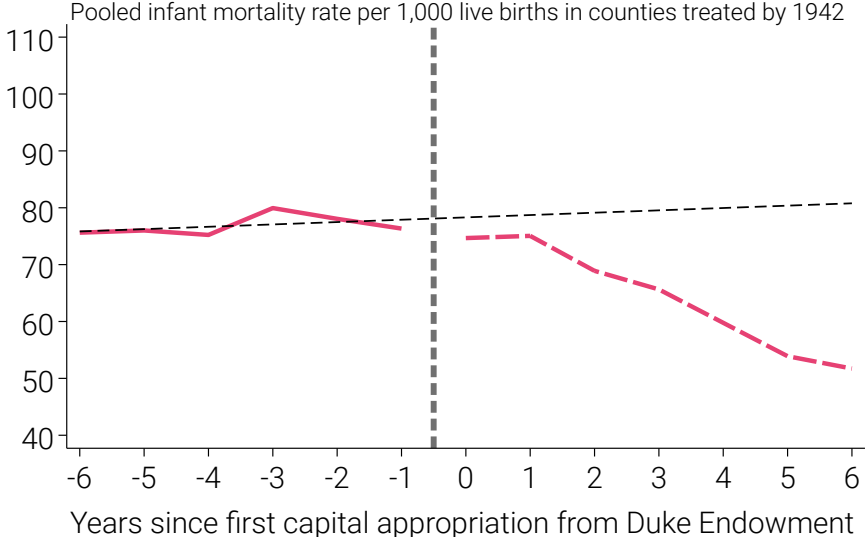
# Treated counties saw greater improvements in infant mortality rate

Short-run mortality



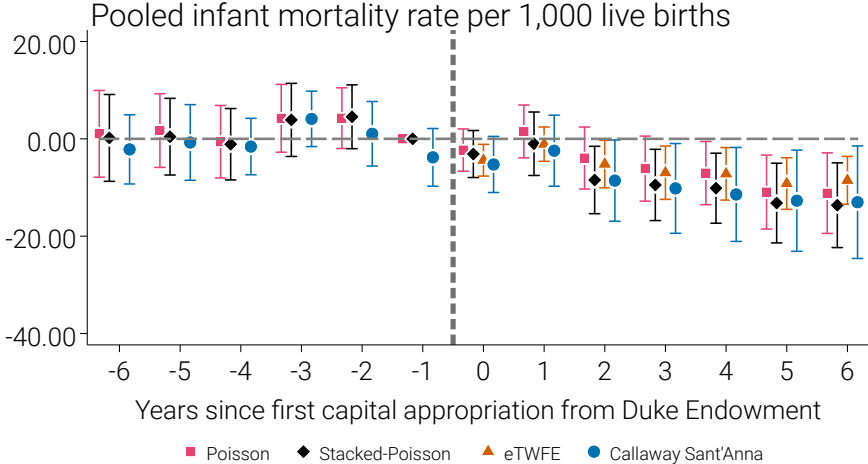
# Treated counties saw greater improvements in infant mortality rate

Short-run mortality



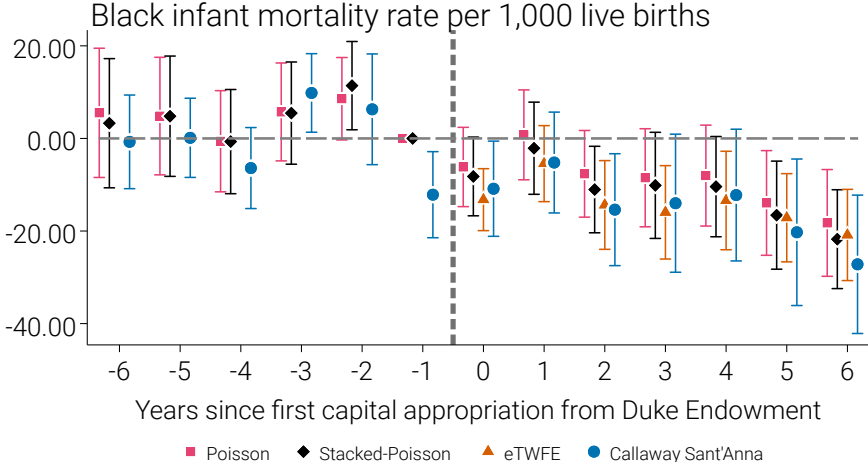
# Treated counties saw greater improvements in infant mortality rate

Short-run mortality



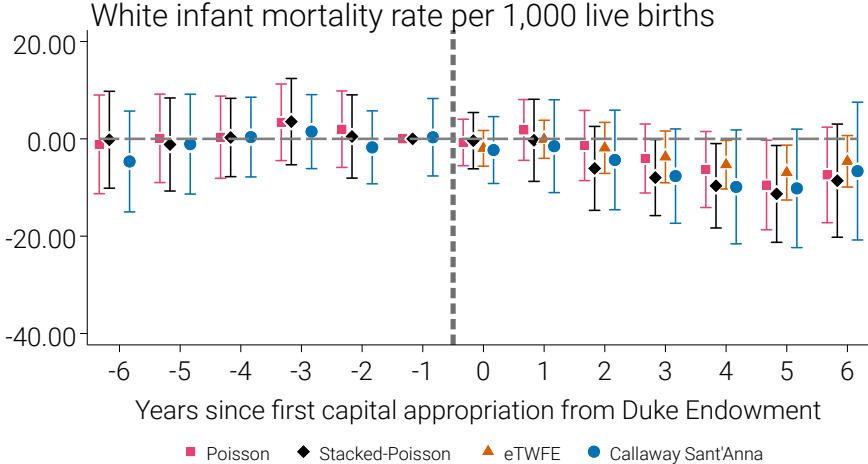
# Treated counties saw greater improvements in infant mortality rate

Short-run mortality

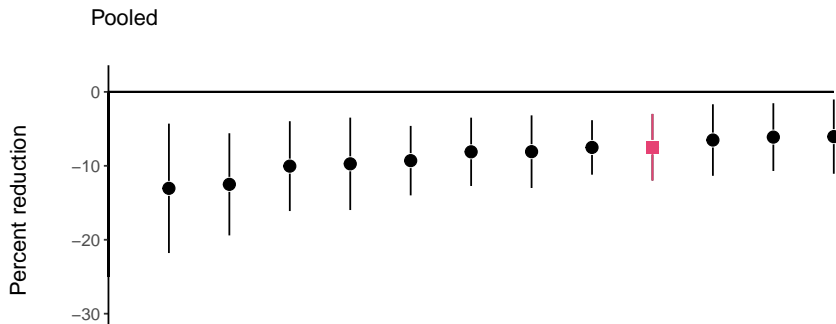


# Treated counties saw greater improvements in infant mortality rate

Short-run mortality



# Point estimates: Pooled infant mortality



## Spec. includes:

County FE	●	●	●	●	●	●	●	●	■	●	●	●
Year FE	○	●	●	●	●	●	●	●	■	●	●	●
Controls	○	○	○	○	○	○	○	○	■	○	○	○
Weights	●	●	●	●	●	○	●	■	●	○	●	●

## Dependent variable:

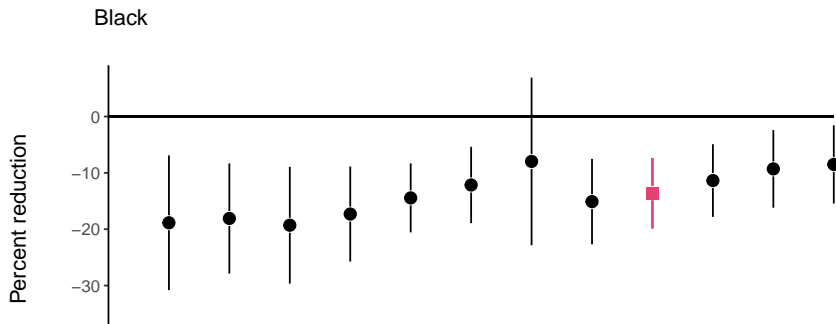
Death rate	○	○	●	○	●	●	●	●	■	○	○	○
Death count	○	○	○	○	○	○	○	○	○	●	●	●
ln(Death rate)	●	●	○	●	○	○	○	○	○	○	○	○

## Estimator:

Poisson	○	○	○	○	●	●	●	●	■	●	●	●
Stacked-Poisson	○	○	○	●	●	○	○	○	○	○	○	○
TWFE (OLS)	○	○	○	○	○	○	○	○	○	○	○	○
Callaway and Sant'Anna	●	○	○	○	○	○	○	○	○	○	○	○
eTWFE-Poisson	○	●	○	○	○	○	○	○	○	○	○	○



# Point estimates: Black infant mortality



## Spec. includes:

County FE	●	●	●	●	●	●	●	●	■	●	●	●
Year FE	○	○	○	○	○	○	○	○	■	○	○	○
Controls	○	○	○	○	○	○	○	○	■	○	○	○
Weights	●	●	●	●	●	●	○	●	■	○	○	●

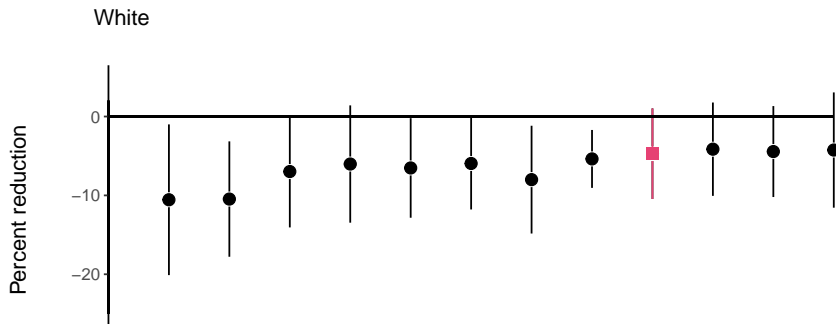
## Dependent variable:

Death rate	○	○	●	○	●	●	●	●	■	○	○	○
Death count	○	○	○	○	○	○	○	○	○	●	●	●
ln(Death rate)	●	●	○	●	○	○	○	○	○	○	○	○

## Estimator:

Poisson	○	○	○	○	●	●	●	●	■	●	●	●
Stacked-Poisson	○	○	○	●	●	○	○	○	○	○	○	○
TWFE (OLS)	○	○	○	○	○	○	○	○	○	○	○	○
Callaway and Sant'Anna	●	○	○	○	○	○	○	○	○	○	○	○
eTWFE-Poisson	○	●	○	○	○	○	○	○	○	○	○	○

# Point estimates: White infant mortality



## Spec. includes:

County FE	●	●	●	●	●	●	●	●	■	●	●	●
Year FE	○	●	●	●	●	●	●	●	■	●	●	●
Controls	○	○	○	○	○	○	○	○	■	○	○	○
Weights	●	●	●	●	●	○	●	■	●	○	○	●

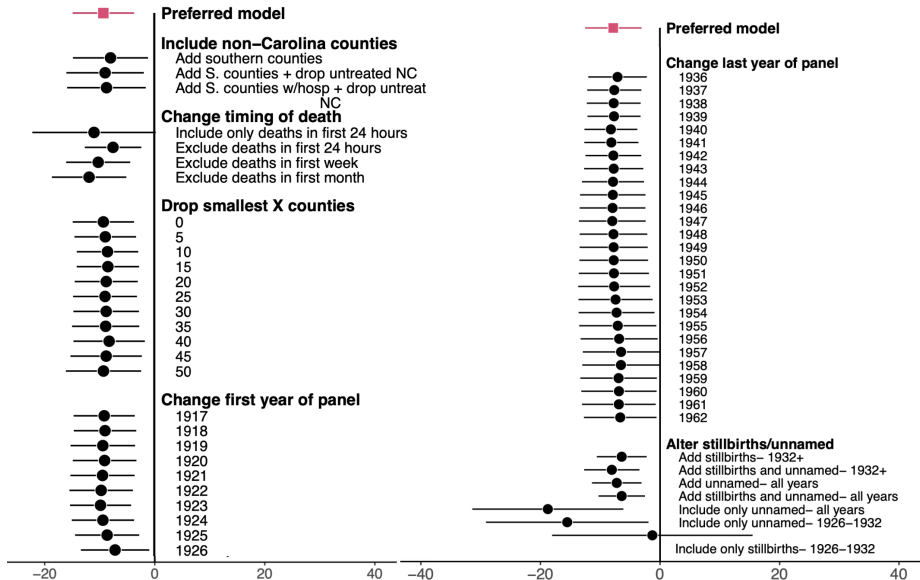
## Dependent variable:

Death rate	○	○	●	○	●	●	●	●	■	○	○	○
Death count	○	○	○	○	○	○	○	○	○	●	●	●
ln(Death rate)	●	●	○	●	○	○	○	○	○	○	○	○

## Estimator:

Poisson	○	○	○	○	●	●	●	●	■	●	●	●
Stacked-Poisson	○	○	○	●	●	○	○	○	○	○	○	○
TWFE (OLS)	○	○	○	○	○	○	○	○	○	○	○	○
Callaway and Sant'Anna	●	○	○	○	○	○	○	○	○	○	○	○
eTWFE-Poisson	○	●	○	○	○	○	○	●	○	○	○	○

# Pooled point estimates: Changing sample



# Instrumental variable specification

# Instrumental variable

## Results

- Some counties were ineligible for funding
  - Any county outside of North or South Carolina
  - Any county without a non-profit hospital
- In years where The Endowment earned more on the market, a larger share was available to disburse

## THE DUKE ENDOWMENT INVESTMENTS [INCLUDING INVESTMENTS FOR BENEFICIARIES]

DECEMBER 31, 1940

<i>Stocks</i>		
400	shares	Air Reduction Company Incorporated common
26,368	"	Aluminium Limited common
102,476	"	Aluminum Company of America 6% preferred
61,637	"	Aluminum Company of America common
300	"	American Can Company common
62	"	Anchor Stores Realty Company 8% preferred
70	"	Bank of Harnett capital
500	"	Cannon Mills Company common
300	"	Consolidated Edison Company of New York \$5 preferred
800	"	Continental Can Company Incorporated common
1,381	"	Duke Power Company 7% preferred
390,944	"	Duke Power Company common
201	"	Durham and Southern Railway Company capital
500	"	Eastman Kodak Company common
31,197	"	Garland Steamship Corporation common
1,000	"	General Electric Company common
2,682	"	Hunter Manufacturing and Commission Company preferred (certificate of beneficial interest in liquidation)
167	"	Kingsport Press Incorporated 6% preferred
300	"	Libbey-Owens-Ford Glass Company common
17,175	"	Liggett and Myers Tobacco Company common
8,451	"	Liggett and Myers Tobacco Company B common
776	"	Locke Cotton Mills Company preferred
600	"	Monsanto Chemical Company common
20,545	"	Niagara Hudson Power Corporation common
19,031	"	Piedmont and Northern Railway Company common
100	"	Pittsburgh Plate Glass Company capital
500	"	The Procter and Gamble Company common
200	"	Public Service Corporation of New Jersey \$5 preferred
647	"	Rhodhiss Mills Company common
22,540	"	Saguenay Power Company Limited common
800	"	Standard Oil Company (Indiana) capital
1,000	"	Standard Oil Company (New Jersey) capital
375	"	The Stephens Company common
1,000	"	The Texas Corporation capital
700	"	Union Carbide and Carbon Corporation capital
71,664	"	United States Tobacco Company common

# Instrumental variable

## Results

Specification:	Appropriations				
	Poisson (1)	OLS (2)	First stage (3)	Reduced form (4)	IV (5)
	$Y_{ct}^R$ IMR	$\ln(\text{IMR})$	Appropriations	$\ln(\text{IMR})$	$\ln(\text{IMR})$
<i>A. Southern counties with non-profit hospital (1922-1940)</i>					
Percent effect from \$1 million of Duke support	-7.84*** (1.12)	-7.28*** (1.36)			-14.58*** (4.00)
Anderson-Rubin 95% Confidence Set tF 95% Confidence Interval					[-25.88, -6.52]*** [-25.06, -2.65]**
(Endowment returns, billions) X 1(Non-profit hospital before Duke)			0.21*** (0.06)	-2.95*** (0.89)	
Observations	2,965	2,961	2,965	2,961	2,961
<i>B. All NC counties (1922-1940)</i>					
Percent effect from \$1 million of Duke support	-6.92*** (1.19)	-6.77*** (1.31)			-17.42*** (6.53)
Anderson-Rubin 95% Confidence Set tF 95% Confidence Interval					[-36.91, -5.08]** [-34.56, 4.20]
(Endowment returns, billions) X 1(Non-profit hospital before Duke)			0.18*** (0.05)	-3.06*** (1.11)	
Observations	1,900	1,900	1,900	1,900	1,900

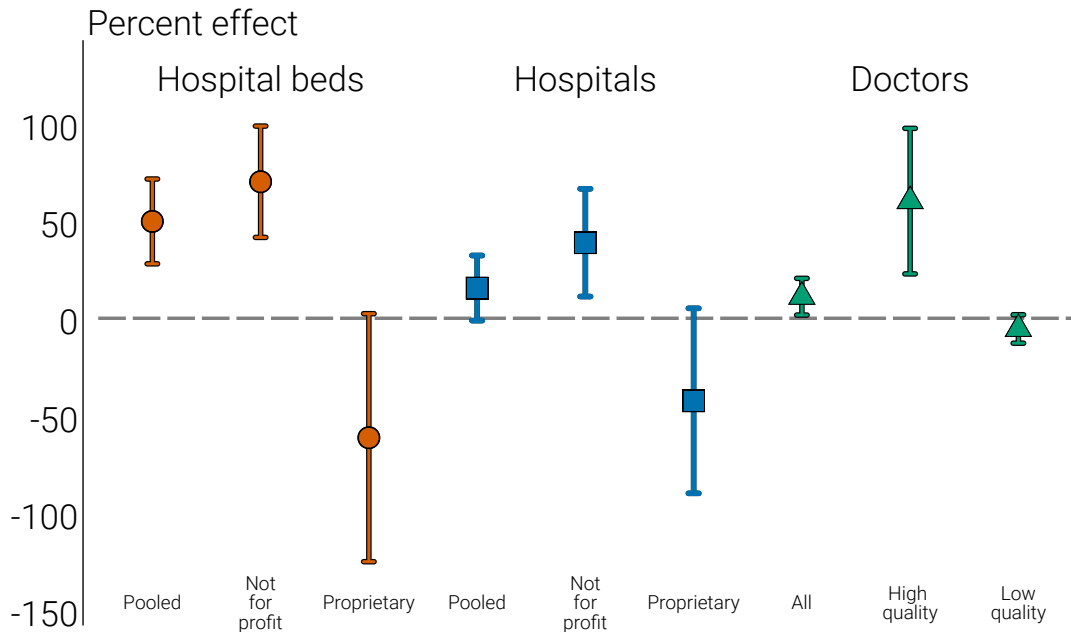
# Mechanisms

Mechanisms

# Changes in the quality and size of medical sector



## Effects on the medical sector



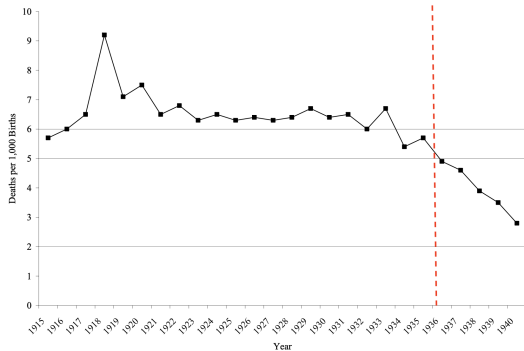
Mechanisms

# **Complementarities between hospital funding and medical innovation**

# Advent of sulfa drugs affected mortality

## Mechanisms

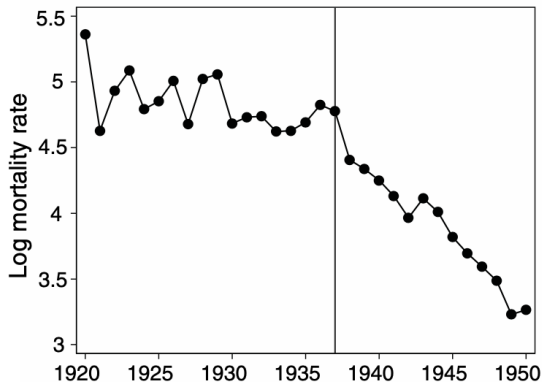
Figure 3: Maternal Mortality in Massachusetts, 1915-1940



Source: Linder and Grove (1943). *Vital Statistics Rates in the United States, 1900-1940*, Table 36

Thomasson and Treber (2004)

Panel B. Log influenza and pneumonia mortality rate per 100,000



Jayachandran et al. (2010)

# Larger effects of hospital funding after advent of sulfa drugs

Complementarities

Table 5. Interaction of rollout of Duke support and discovery of sulfa drugs

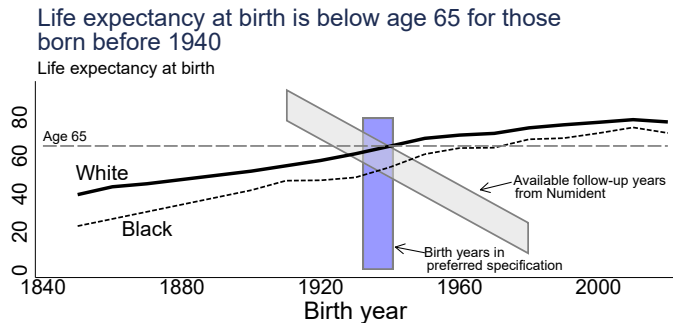
	Pooled	Black	White
	(1)	(2)	(3)
<i>A. Interaction of Duke rollout <math>\times</math> sulfa shift-share DiD</i>			
Post-pre sulfa Pneumonia <sub>.75</sub> –	-15.09***	-12.57*	-16.20***
Post-pre sulfa Pneumonia <sub>.25</sub> ( $\gamma_5$ )	(4.94)	(6.54)	(5.32)
<i>B. Duke vs. no Duke</i>			
Post-Sulfa, Pneumonia <sub>.75</sub>	-15.77***	-19.44***	-14.82***
$\gamma_1 + \gamma_2 + \eta_{.75} \times (\gamma_3 + \gamma_5)$	(3.96)	(5.58)	(4.07)
Post-Sulfa, Pneumonia <sub>.25</sub>	1.51	-4.07	2.47
$\gamma_1 + \gamma_2 + \eta_{.25} \times (\gamma_3 + \gamma_5)$	(7.05)	(9.29)	(7.43)
Pre-Sulfa, Pneumonia <sub>.75</sub>	-5.57**	-11.60***	-2.72
$\gamma_1 + \eta_{.75} \times \gamma_3$	(2.37)	(2.75)	(3.34)
Pre-Sulfa, Pneumonia <sub>.25</sub>	-3.37	-7.96	-1.93
$\gamma_1 + \eta_{.25} \times \gamma_3$	(3.29)	(4.81)	(4.15)

# Long-run mortality

# Accounting for survival bias in our data

## Long-run mortality

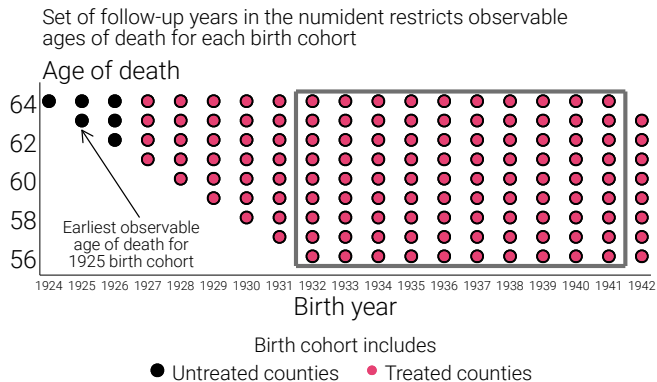
- Compare the death rate by **age later in life** by treatment status around birth
  - We have reliable data on mortality attached to county of birth from 1988 to 2005
  - Restrict to 1932 to 1941 cohorts
- Flexibly account for changing risk of mortality by age
  - Age of death FE
  - Poisson coefficients are interpreted as semi-elasticity



# Accounting for survival bias in our data

## Long-run mortality

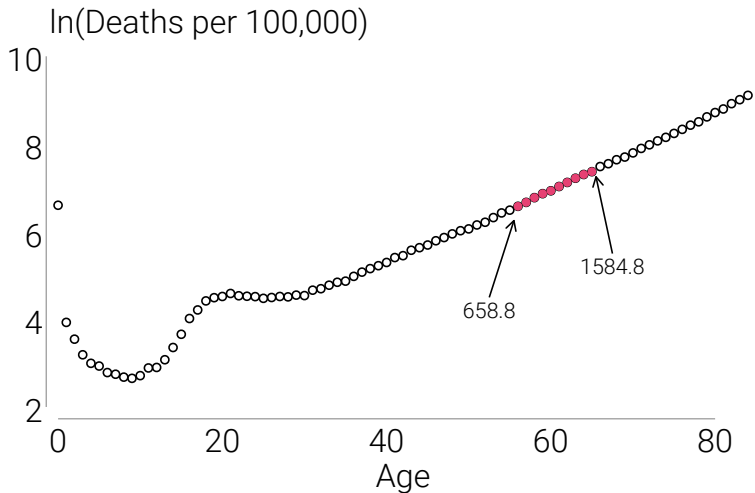
- Compare the death rate by **age later in life** by treatment status around birth
  - We have reliable data on mortality attached to county of birth from 1988 to 2005
  - Restrict to 1932 to 1941 cohorts
- Flexibly account for changing risk of mortality by age
  - Age of death FE
  - Poisson coefficients are interpreted as semi-elasticity



# What does the death rate by age look like?

Long-run mortality

- Compare the death rate by **single year of age** by treatment at birth
- Flexibly account for changing risk of mortality by age
  - Age of death FE
  - Poisson coefficients are interpreted as semi-elasticity





# Effect of duke endowment treatment at birth on mortality aged 56 to 65, conditional on living to age 55

Long-run mortality

	$Y_{ct}^R = \text{Long-run deaths}$		
	(1)	(2)	(3)
<i>A. Pooled long-run deaths</i>			
Percent effect from Duke (=1)	-7.66** (3.08)	-10.07*** (2.66)	-8.99*** (2.81)
Observations	9,000	9,000	9,000
<i>B. Black long-run deaths</i>			
Percent effect from Duke (=1)	-8.04** (3.57)	-8.77*** (2.80)	-7.58** (3.54)
Observations	8,150	8,150	8,150
<i>C. White long-run deaths</i>			
Percent effect from Duke (=1)	-6.93* (3.83)	-10.56*** (2.92)	-9.53*** (2.86)
Observations	8,630	8,630	8,630
P-value for difference by race	0.82	0.61	0.63
County of birth X Age FE	Yes	Yes	Yes
Year of birth X Age FE	Yes	Yes	Yes
Weights	No	Yes	Yes
Controls	No	No	Yes

# Conclusion

# Conclusions

- Evidence that increased access to and quality of hospital care improves mortality outcomes
  - Economically large and significant effects for both short-run and long-run mortality
  - Almost three times the effect for Blacks vs. Whites for infant mortality
  - Even without advanced technologies it is possible to improve health
  - It is not solely money - rather it's money + reinforcing changes + oversight
    - BUT: the oversight was possible from private foundation with limited resources compared to the governments
- Mechanisms
  - Better and more accessible (via reduced financial pressure and lessened discrimination) hospitals
  - Plausibly improved working conditions attracted higher quality doctors
    - if you build it, and it's of good quality, they will come
  - Compounding role of technological change in gains from health care

## Policy implications

- Our findings support the idea that bundling healthcare access with treatments such as changing management style and increasing oversight can have complementary effects
  - We expect to see larger and longer-lasting health improvements in developing countries when donations targeted for health infrastructure are accompanied by reinforcing policies and oversight.
- Private charitable funding can represent a blueprint for future public expenditures
- Potential costs of opening closing hospital/clinic today and the importance of attracting physicians to practice to underserved communities.
- Our findings are NOT about marginal dollar in today's setting, but speak to marginal health care when alternative is zero healthcare.

# Thank you!

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